

CareerSource Brevard

Industry Workforce Committee

April 9, 2024

Minutes

The meeting was held in person and virtually via Microsoft Teams.

Members in Attendance: Kristin Bakke, Mike Menyhart (Chair), Art Hoelke, Jeff Jurinak, Traci Klinkbeil, Frank Margiotta, Trudy McCarthy, Nancy Peltonen D. Travis Proctor, Cordell Rolle and Rachel Rutledge

Members Absent: Rohit Ghosh

Staff in Attendance: Marci Murphy, Amberstar Bush, Thomas LaFlore, Denise Biondi, Melissa Byers, Michelle Jones, Mary Keen, Deserine Morgan, Lori Robinson, Stephanie Robinson, Marina Stone, James Watson Kimberly Weatherby and Jeff Witt

C2 Staff in Attendance: Chakib Chehadi, Caroline Joseph-Paul, Julie Berrio, John Bonsignore, Ahmanee Collins-Bandoo, Linda Hadley, Melissa Janssen, Bob Knippel, Sally Patterson. Kory Sillerud and Kristine Wolff from the Career Center

Guests in Attendance:

None

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:32am and roll call was taken.

Public Comment:

Nancy Peltonen expressed that Stephanie Robinson has been outstanding in assisting individuals with employment opportunities and networking connections.

Presentation:

A presentation on Business Services at Work in Brevard was shared. Information presented included meeting the needs of Brevard's businesses including recruiting events, job postings and job fairs, training program overview, work-based training opportunities, online learning for employees of businesses labor market information, grant opportunities and survey results of the services provided to businesses. A listing of services that CSB provides was also shared; discussion ensued. Two areas of employers looking for training were in Blueprint Reading and QuickBooks. Staff will connect with the committee members who requested this information.

Action Items:

Approval of Industry Workforce Operations Committee Minutes of January 16, 2024

Motion to approve the Minutes from the January 16, 2024, meeting was made by Travis Proctor. Kristin Bakke seconded the motion. The motion passed unanimously.

President's Update

Marci Murphy shared an update on the consolidation efforts and fiscal agent status. Unemployment rates were shared from February 2024 and the US was at 3.9%, Florida was at 3.1% and Brevard was at 3.3%. Based on the first ever Florida Manufacturing Report, Florida's manufacturing GDP has grown from \$43.5 billion in 2014 to \$73 billion in 2022, a 67.8% growth rate over 9 years. Marci also stated that in February the Palm Bay-Melbourne-Titusville MSA had the second highest annual job growth compared to all the metro areas in the state in the Manufacturing (+1,400 jobs) industry. Take aways from Lightcast, a leading labor market analysis organization are the great resignation is running in reverse; normal doesn't feel normal and small companies and service industries are driving growth.

Discussion/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy. Brief presentations about the Aviation/Aerospace and Construction Sectors along with the Rapid Response Coordinator updates were shared by members of the Business Services Team.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2023, through March 31, 2024.

Multimedia Outreach Presentation

The Outreach Department shared a matrix of social media, direct email marketing and paid advertising and other activities from January 2024 through March 2024.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:04am.

Respectfully submitted,

Reviewed by,

{signature on file} 04/20/24
Marina Stone Date

{signature on file} 04/20/24
Mike Menyhart, Chair Date