



**E<sup>3</sup> Committee Meeting**  
**March 9, 2017 – 8:30am**  
**297 Barnes Blvd., Rockledge, FL 32955**  
**(Teleconference 321-394-0707)**

**Attendees:**

Patty Stratton (Chair), Catherine Beam, Denise Devlin, Jennifer Hashagen, Travis Mack, Julie Song, Julie Thompson

**Agenda**

**Page No.**

***Call to Order***

Patty Stratton

***Introductions***

***Public Comment***

***Presentations***

Presentation of Success Story – Kevin Jackman

Crystal Durring-McQueen

CAPE Presentation

Erika McLaren

Traitify Demonstration

Jana Bauer

***Action Items***

Approval of Committee Minutes for December 8, 2016

Patty Stratton

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***Discussion and Information Items***

Goal 3 Status Updates

Jana Bauer

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Measure 2D Talent Attraction for High Demand Occupations

Denise Biondi

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Grow the Resources of the Board Report

Marci Murphy

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Attendance Roster

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***Adjourn***

Patty Stratton

**Meeting information is always available @ [careersourcebrevard.com](http://careersourcebrevard.com) – Choose “Calendar”  
 For questions please call 321-394-0658 TTY:711-321-394-0507**

**Upcoming Meetings:**

**April 2017**

6<sup>th</sup> Business Workforce Committee-8:30am-CSB Boardroom  
 26<sup>th</sup> Community Involvement Committee-4:00pm-CSB Boardroom

**May 2017**

2<sup>nd</sup> Executive Committee-4:00pm-CSB Boardroom  
 10<sup>th</sup> Workforce Operations Committee-8:30am-CSB Boardroom

**May 2017**

46<sup>th</sup> 23<sup>rd</sup> Board Meeting-8:00am-CSB Boardroom

**June 2017**

8<sup>th</sup> E<sup>3</sup> Committee-8:30am-CSB Boardroom

**CareerSource Brevard**  
E<sup>3</sup> Committee  
December 8, 2016

**Minutes**

**Members in Attendance:**

Patty Stratton (via teleconference), Cathy Beam, Jennifer Hashagen, Travis Mack, Julie Song (via teleconference)

**Members Absent:**

Denise Devlin and Julie Tookes

**Staff in Attendance:**

Marci Murphy, Don Lusk, Judy Blanchard, Jana Bauer, Denise Biondi and Marina Stone

**Guests in Attendance:**

Caroline Joseph-Paul and Bob Knippel of CareerSource Brevard (CSB) Career Centers

**Call to Order:**

Marci Murphy, at the request of Patty Stratton, Chair, called the meeting to order at 8:31 a.m.

**Public Comment:**

There was no public comment.

**Presentation:**

Presentation of Success Story

Staff shared a success story about a NextGen participant who is a 19 year old, self-driven and career focused. Among other steps, the customer attended the EcoStruction program that CSB held and reviews from the trainers found the student was eager and willing to go above and beyond. The career seeker was ultimately hired by Northrup Grumman into an Electrical Apprenticeship Program at \$12.00 per hour with full benefits.

**Action Item:**

Approval of E<sup>3</sup> Committee Meeting Minutes of September 15, 2016

A Motion to approve the Minutes from the September 15, 2016 E<sup>3</sup> Committee meeting was made by Travis Mack and seconded by Jennifer Hashagen. Motion passed unanimously.

**Discussion and Information Items**

Committee Goal 3 Status Updates

Staff reviewed the strategies and updated the Committee on the current status of CSB Corporate Goal 3 "Enhance the E<sup>3</sup> concept (Employment, Education and Economic Development) for the emerging and transitional workforce. Regarding Measure 3B, Julie Song shared that they are focused on the Community Read and Feed program to benefit the Powell community for 147 children in grades K-12.

#### Measure 1B EFSC Industry Advisory Councils

The existing contract CareerSource Brevard (CSB) has with Eastern Florida State College (EFSC) is to provide a broad range of specialized services including the development and facilitation of industry advisory councils was renewed for a 4<sup>th</sup> year beginning August, 2016. The purpose of the councils is to advise college administrators with respect to the development and maintenance of quality career and technical education programs which produce graduates who are prepared to enter the workforce. To date, CSB has facilitated 45 industry councils. The councils have been successful in identifying crossover skill sets to match targeted occupations and defining career pathways. They have suggested and reviewed curriculum changes, as well as recommended areas for industry involvement with students.

#### Measure 2D Developing a Total Talent Solution (Visual/Brief)

Ms. Murphy shared a visual graphic and explained the Total Talent Solution Strategy and Workforce Support for Targeted Industries relocating and expanding in Brevard. Today, skilled talent is among the highest priority for businesses. Economic growth and business sustainability increasingly depend on the availability of a skilled workforce, and the ability to upskill the capabilities of incumbent workers. Demonstrating that state and local workforce agencies can provide a total talent solution; an education and talent pipeline that delivers the skilled workforce a business needs now, as well as in the future is paramount to economic prosperity of a region. In order for workforce agencies to meet the talent needs of businesses, we must approach each company's needs with a holistic, customized approach. CSB considers the company's top three areas of concern; talent pipeline development, talent recruitment and talent relocation support. Using these items, the areas of focus were developed and shared along with an example of how CSB uses the Total Talent Solution.

#### Measure 2D Talent Attraction for High Demand Occupations

CSB received a monetary credit from CareerSource Florida for \$27,219 to support local outreach efforts. This credit is managed by the states' communications team: Moore Communications Group, Inc. The committee learned how CSB will allocate this credit. Additionally, the Community Involvement Committee members requested that CSB staff develop opportunities to increase their participation in CSB's outreach efforts that support talent attraction and recruitment in Brevard. The committee selected the "Alumni Outreach Pilot Project" program which entails Committee members reaching out to Alumni associations to gather feedback, best practices, and lessons learned. Staff will package necessary outreach materials and leverage outreach tools developed through the state co-op program to support their effort.

Caroline Joseph-Paul and Don Lusk left the meeting.

#### Measure 4E Adult Education Collaboration

Under the direction of the Workforce Innovation and Opportunity Act (WIOA), CareerSource Brevard (CSB) and Brevard Public Schools Adult Education (Adult Ed) have significantly strengthened their partnership during PY 15-16. In addition to bi-monthly strategic planning meetings, the two entities have entered into an MOU. Projects and initiatives were discussed and updates shared.

#### Growing the Business of the Board

A matrix of grants, unrestricted revenues and partnerships was shared to highlight ways in which CSB is growing the business of the Board.

**Adjourn:**

Marci Murphy, on behalf of Patty Stratton, Chair, adjourned the meeting at 9:34 a.m.

Respectfully submitted,

Reviewed by,

{Signature on file}  
Marina Stone

01/16/17  
Date

{Signature on file}  
Patty Stratton, Chair

01/19/17  
Date

## Goal 3 Matrix

<b>Goal 3</b> <b>Enhance the E3 concept (Education, Employment and Economic Development) for the emerging and transitional workforce.</b>				
Strategies:				
<ol style="list-style-type: none"> <li>1. Serve as a catalyst for Real Time Occupational Skills Transfer</li> <li>2. Retain, expand, and attract talent that allows the region to grow and attract business through Workforce Development</li> <li>3. Provide increased opportunities for entrepreneurship in a culture of innovation</li> <li>4. Partner with stakeholders in K-14 to increase awareness of careers and career paths based on industry growth</li> </ol>				
<b>Measure 1A: In-Demand Skills Transfer</b> <b>Strategy 1: Serve as a Catalyst for Real Time Occupational Skills Transfer</b>				
Activities	Date	Board Participation	Budget Impact	Status
<b>Support Eastern Florida State College's Aviation Maintenance Technician School</b>	<b>Ongoing</b>			EFSC received final FAA approval for "Powerplant Maintenance Technician" to be added to our program on 1/5/17. A third cohort began on 1/9/17. Total enrollment for all three cohorts is 51 students. The program length is 21 months.
<b>Support Economic Development Commission / Eastern Florida State College's CPT Program</b>				A total of nine job placements resulted from a combination of CPT and additional J-ST Soldering certification. Seven candidates went on to complete the J-STD Soldering training and all were hired within three days with this additional stackable skill. Two CPT students who received scholarships from CSB were placed as a result of the Recruiting Event hosted by CSB for the CPT students. We provided one candidate scholarship for the 1/30/17 CPT class. We are having a hard time placing students with just CPT certification as there are no skills learned with this introductory manufacturing course. We will continue to monitor placement efforts before we sponsor additional CPT students for the

				<p>April class. We have six students currently enrolled in a J-STD Soldering class that started 2/20/17 and expect quick placement of these candidates upon certification.</p>
<p><b>Measure 1B: Eastern Florida State College (EFSC) Industry Advisory Councils</b></p>				
<p><b>Facilitate Industry Advisory Councils from EFSC with Strategic Doing Process.</b></p>	<p><b>Ongoing</b></p>			<p>Status</p> <p>Renewed contract for a 4<sup>th</sup> year in August 2016. To date, CSB has facilitated 47 advisory council meetings. The following are some highlights since the last Committee meeting:</p> <ul style="list-style-type: none"> <li>• <b>Logistics/Transportation/ Maritime Council: CSB staff is working with the Melbourne Airport to facilitate a skill needs survey of all the airport's tenants for Council review and trainings recommendation.</b></li> <li>• <b>Healthcare/Life Sciences Council: Inaugural Healthcare Workforce Consortium held on 12/14/16. 86 attendees representing 37 healthcare organizations. Five committees were formed to address critical needs: Staffing, Soft Skills, Regulations, Education/Training, Community Resources/Funding for Education.</b></li> </ul>



CareerSource Brevard Hosted Job Fairs	Quarterly Update				CSB hosted a Healthcare Job Fair on 1/26/17 with 200 attendees and 13 Businesses.
<b>Measure 2C: Activities</b>					
Regional Business Summit with Region 11 (Daytona area) and Region 12 (Orlando area)	Date	Board Participation	Budget Impact	Status	A Regional Meeting of the three Executive Committees was held in Daytona on February 28th. Current Regional efforts were presented and the joint group listened to and gave input to regional efforts associated with the Alignment of Talent Development and Attraction for Emerging Industries. Staff will follow up with action items that came out of the meeting.
<b>Measure 2D: Total Talent Solution and Attraction</b>					
<b>Talent Attraction Activities</b>					
					<b>2017 Career Expo</b> The Florida High Tech Corridor will be hosting the 2017 career expo in Orlando March 6-8. CSB, CS Central Florida, CS Tampa Bay and CS Pinellas are all providing sponsorships. CSB will be sending their recruiter, providing outreach collateral and advertising with the EDC as part of the talent attraction effort that the CIC committee is conducting. See Measure 2D Talent Attractions for High Demand Occupations in Brevard Information Brief.
<b>Talent Attraction Campaign</b>					
<b>Strategy 3: Provide increased opportunities for entrepreneurship in a culture of innovation</b>					
<b>Measure 3A: Small Business Partnerships</b>					
Attend meetings of BSBAC and hold biannual small business support organization roundtables to discuss emerging issues.	Quarterly Update	Board Participation	Budget Impact	Status	Meetings were held on 1/18/17 and 2/15/17. The following topics have been discussed: <ul style="list-style-type: none"> <li>The Mix and Mingle Jingle Event from last Dec raised \$1,887 for the Read &amp; Feed charity!</li> <li>Surveys will be conducted to determine membership participation moving forward.</li> </ul>

				<ul style="list-style-type: none"> <li>July 18, 2017 – Congressman Posey’s Federal Contracting Event at Solar Energy Center.</li> <li>October 24, 2017 – KSC Business Expo</li> <li>December 2017 – Mix and Mingle Jingle. This year will consider a charity that supports law enforcement.</li> </ul>
<b>Measure 3B: Support and Expand BizLaunch</b>				
Track the return on investment for BizLaunch classes at the Rockledge, Palm Bay, and Titusville Career Centers	Ongoing			BizLaunch’s Coordinator, Erica Lemp, has recently become the Executive Director of weVENTURE. Therefore, due to limited resources, BizLaunch has been shelved and CareerSource Brevard has built a partnership and referral system with weVENTURE to refer clients who are interested in entrepreneurship.
<b>Strategy 4: Partner with stakeholders in K-14 to increase awareness of emerging careers and career paths based on Industry growth.</b>				
<b>Measure 4A: Technical Assistance Workshops and Career Readiness</b>				
Allocate up to 20 hours of staff time to facilitate workshops to educate school district teachers and counselors about career awareness strategies that complement college and career readiness curriculum.	Date <b>Update Quarterly</b>	Board Participation	Budget Impact	Status CSB staff participated in; <ul style="list-style-type: none"> <li>Students in Transition Mtgs (Space Coast Jr/Sr – Jan 31, Astronaut High – Feb 1, Titusville High – Feb 2)</li> <li>Take Stock in Children Career Expo – February 4<sup>th</sup>.</li> <li>Palm Bay High School Career Day – February 15.</li> <li>Rockledge Career Expo – February 16.</li> <li>Frequently scheduled SAC meetings.</li> <li>Community Agency Night at Turner Elementary – Feb 23.</li> <li>Upcoming meetings with Eau Gallie and Palm Bay High schools beginning of March.</li> </ul>

<p>Engage community partners on funding opportunities to provide career readiness education to young adults.</p>	<p>Ongoing</p>		<p><u>Juniors to Jobs</u></p> <ul style="list-style-type: none"> <li>• No new updates.</li> </ul> <p><u>Cocoa Works</u></p> <ul style="list-style-type: none"> <li>• Contract has been signed and recruiting has begun for the program.</li> </ul> <p><u>City of Titusville</u></p> <ul style="list-style-type: none"> <li>• City of Titusville is interested in hosting a summer program, and is interested in utilizing NextGen funding for support.</li> </ul> <p><u>Wells Fargo Partnership</u></p> <ul style="list-style-type: none"> <li>• Assessment is up and running. See demo.</li> </ul>
<p>Measure 4B: Career and Professional Education Academies (CAPE) The E3 Committee will review and provide input on the progress of the CAPE Strategic Plan and accompanying recommendations made by the CAPE Strategic Planning committee.</p>	<p>Update Quarterly</p>		<p>CSB submitted letters of endorsement for the following certifications to be considered for the CAPE PY 17-18 Funding List. <b>Results of the 2/8 CSFL Board meeting are as follows:</b></p> <p><b>Brevard Public Schools</b></p> <ul style="list-style-type: none"> <li>• NAF Track Certification – <b>NOT APPROVED</b></li> <li>• Aerospace/Aircraft Assessment (NCATT/AAA) SpaceTEC, Inc.</li> <li>• CertTEC Aviation Structures Technician - <b>APPROVED</b></li> <li>• CertTEC Aviation Assembly Technician – <b>NOT APPROVED</b></li> <li>• CertTEC Aviation Mechanical Assembly Technician – <b>APPROVED</b></li> <li>• CertTEC Avionics Technician – <b>NOT APPROVED</b></li> <li>• CertTEC Basic Composites Technician - <b>APPROVED</b></li> <li>• CertTEC Basic Electricity and Electronics Technician - <b>APPROVED</b></li> </ul> <p><b>Technical Training Aids</b></p> <ul style="list-style-type: none"> <li>• FANUC Certified Education Robot Training Cert – <b>NOT APPROVED</b></li> </ul>

<p>CSBDB will facilitate biannual meetings with the CAPE Strategic Planning Committee to monitor plan progress</p>	<p>September and March</p>		<p>At the 2/22/17 meeting, the following topics were discussed:</p> <ul style="list-style-type: none"> <li>• FL Ready to Work – CSB launching March 1. BPS shared that from the end of Oct – Dec 31, 16, 1,069 FLRTW credentials had already been obtained by students.</li> <li>• Summer youth employment programs for 2017</li> <li>• Sector strategies – Healthcare, Manufacturing, IT and Aviation/Aerospace</li> <li>• New CTE programs coming for 17/18 SY. (Computer Science, Machining Technology, Advanced Manufacturing Technology)</li> <li>• BPS has applied for a new legislative grant to support construction programs.</li> </ul>
<p>Allocate up to 40 hours of staff time to serve on one Career Academy Advisory Committee relevant to CSBDB identified Key industries.</p>	<p>Ongoing</p>		<p>A full list of academy participation will be provided in March 2017. List is not yet available. Jana Bauer will be hosting a crash-course for preparing to job search to over 80 STEAM students at Space Coast Jr/Sr High School in the Spring term.</p>
<p><b>Brevard Public Schools Manufacturing</b></p>	<p>Ongoing</p>		<p>We continue to work closely with BPS and Adult Ed to connect them with the manufacturing community. AIM Sector Strategy Program Manager (SSPM) announced at the Quarterly AIM meeting at Larsen Motorsports in January that we are looking for manufacturers to join an Industry Council to guide the curriculum at Bayside Manufacturing Academy.</p> <p><u>AIM Internship Program</u> We have started recruiting businesses to sponsor Manufacturing Summer Interns. Internship will also be promoted at the MASC meeting on 2/8/17. Businesses have until 2/28 to sponsor. At this time we have commitments for 8 interns. SSPM solicited area manufacturers to</p>

					participate in The Brevard Schools Foundation – Take Stock in Children program Career Expo 2017 held on February 4 <sup>th</sup> .
<b>Measure 4D: NextGen- Strategic Partnerships</b>					
<p>Activities</p> <p><b>Engage in strategic partnerships with agencies that either serve the neediest young adults including offenders, young adults aging out of foster care, and young adults with disabilities OR agencies with the resources to provide education to these young adults to support effective workforce development programs and increased access to workforce development services.</b></p>	<p>Date</p> <p><b>Ongoing</b></p>	<p>Board Participation</p>	<p>Budget Impact</p>	<p>Status</p> <p>PY 16-17 Goals</p> <ul style="list-style-type: none"> <li>\$157,000 spent on work-based training. <b>Through 1/9/17, \$104,934 has been obligated (67%).</b></li> <li>43 NextGen participants placed in a work experience opportunity. <b>Through 2/13/17, 20 youth have started in work-based training (17 work experiences, 3 OJT's).</b></li> </ul> <p>The team continues to partner with Project SEARCH who helps disabled young adults with work experience. We also continue to partner in the Re-entry team for young offenders with DJJ. Holly has visited high schools with the BPS advocate for homeless students to engage them with job assistance, and is also spearheading a collection drive within the centers to help those students with hygiene items.</p>	<p>Status</p> <p><b>Current enrollment numbers (through October):</b>  <b>155 carryover cases, 142 new enrollees 297 total. Difference of 63 cases since last meeting.</b></p>
<b>Measure 4E: Adult Education Collaboration</b>					
<p>Activities</p> <p>Career Center Collaboration</p> <p>Building the In-Demand Industry Pipeline</p>	<p>Date</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Board Participation</p>	<p>Budget Impact</p>	<p>Status</p> <p><b>NextGen staff returned to a weekly job club/recruitment session schedule at BAE Cocoa as of the week of 2/13/17.</b></p> <p><b>Adult Ed staff attended the December 14, 2016 Healthcare Workforce Consortium and are actively engaged in committee work to develop action plans to develop healthcare talent pipelines. In one of the committee meetings it was mentioned that Adult Ed is developing a program that will grant healthcare certifications coinciding with GED attainment.</b></p>	

## **Information Brief**

### **Measure 2D –Talent Attraction for High Demand Occupations in Brevard**

#### **Background**

Two key initiatives within CSB's PY16-17 communications plan includes focusing outreach efforts on attracting and recruiting the skilled talent Brevard's employers need and want while continuing to encourage Brevard's jobseekers to engage with CSB to receive the skills necessary to become employed or to secure a better job. With monetary support from the state and champion support from the Community Involvement Committee (CIC) members, CSB staff has begun to execute these outreach initiatives to be completed in June, 2017.

#### ***State Co-op Outreach Program***

CSB received a monetary credit from CareerSource Florida for \$27,219. This credit is managed by the states' communications team: Moore Communications Group, Inc.

The credit is being used for communications and outreach efforts. CSB agreed to allocate this credit as follows:

- Social media and website content strategy training for up to 10 CSB staff. Training will help to improve how CSB staff will develop and execute content that works smart in the digital environment and therefore helps CSB meet its corporate goals.
- Multimedia campaign to attract and recruit engineers from outside of Florida. CSB will reach this audience through strategically targeted social media messages that highlight Brevard's live/work/play attributes--- lower cost of living, higher wages, and close proximity to multiple high technology companies. These messages will entice the reader to click through to an engineer-specific CSB landing page to learn more and share their email address. This will prompt evenly paced email messages with more information about living and working in Brevard. The goal is to have the engineer ask to connect with CSB's recruiters via [recruiters@careersourcebrevard.com](mailto:recruiters@careersourcebrevard.com)
- Multimedia campaign to attract, energize and empower Re-Employment Assistance recipients to use CSB to find employment. CSB will reach this audience through strategically targeted social media messages that highlight the reasons you want to check out the CSB website and/or visit a career center. These messages will entice the reader to click through to their specially crafted CSB landing page to learn more and to share their email address for more information. Additional outreach tactics include: Job fair outreach support, targeted email marketing and more.

#### ***Alumni Outreach Pilot Project***

CIC committee members will be assisting CSB's talent attraction and recruitment efforts by reaching out to 25 university alumni personnel extolling the virtues of their alumni living and working in Brevard County, Florida. The universities will be chosen by CSB as ones that have previously expressed an interest in Brevard's jobs for their alumni and universities who have a large database of engineer alumni. CSB and the EDC have discussed their recruitment strategies and agreed to share outreach assets to further improve the effectiveness of both organization's recruitment initiatives. CSB staff will equip CIC members with the necessary outreach materials needed to form the initial connection with the alumni personnel. (Many of the outreach materials will come from the State Co-op program) Once feedback is shared by CIC members, staff will be able to facilitate ongoing alumni outreach efforts with these universities.

## Grow the Resources of the Board Report

Updated 01/22/2017

GRANTS (Federal, State and Local Competitive and Non-competitive)							
Grant Name	Partners	Funding Source	Amount Pending	Amount Awarded	Grant Focus	Status	Staff Lead
Cyber-Security Trade Adjustment Assistance Community College & Career Training Grant (TAACCCCT) <b>Time Frame:</b> 10/1/13 to 9/30/17	Eastern Florida State College (EFSC)	Federal - USDOL		\$15,000	CSB focus as a partner for this grant was social media campaigns and assisting with tracking student outcomes.	This is the final year of our partnership on this grant which ends in September 2017.	Don Lusk
Job- Driven Grant (JD-CD) <b>Time Frame:</b> 8/1/14 – 6/30/17	Regions 11 (Flagler/Volusia & 9 (Alachua/Bradford)	Federal USDOL NEG via State – CSF		\$715,000	Dislocated Workers & UC Claimants Likely to Exhaust Benefits	Grant was extended until June 30, 2017. CSB has obligated 95% and expended 93% of the grant allocation. Staff expects to be able to expend all available \$ by grant expiration. All performance measures have been achieved.	James Watson
AARP Foundation Back to Work 50+ Women's Economic Stability Incentive Initiative (WESI) <b>Time Frame:</b> 3/1/15 – 2/28/19(?)	EFSC, Women's Center & Aging Matters in Brevard	Social Innovation Fund (SIF) through AARP Foundation		\$129,500	Offering unemployed women information sessions; computer, financial literacy, and job skills training; coaching and job search assistance for women ages 50-64.	<b>We are currently in Wave 8 with a total of 31 in the Core group (goal was 21). Year 3 is set to begin on March 1. No decisions have been finalized for Year 4.</b>	Jana Bauer
Florida Sector Partnership National Emergency Grant <b>Time Frame:</b> 7/1/15-6/30/17	DEO	USDOL through DEO		\$765,000	Advanced in Manufacturing (AIM) utilizing a Sector Strategy approach to assist with relevant skills training and OJT training dollars to place dislocated workers in the manufacturing sector to fill the employment gaps.	CSB has obligated 26% and expended 23% of the funding and expects to be fully expended by end of an extended grant period. DEO has requested a one-year extension of this Federal grant. Continued focus on manufacturing resulting in: - 8 High School intern sponsorships for the summer.	Tina Berger

*Grow the Resources of the Board Report*

Updated 01/22/2017

<p>H-1B American Promise Grant (APG)</p> <p><b>Time Frame:</b> 01/01/17 – 12/31/20</p>	<p>LWDB 12 - Central Florida</p>	<p>USDOL</p>	<p>\$2,380,337</p>	<p>This project will target high-growth jobs aligned with the Information Technology (IT) and IT-Related industry sector, ranging from entry-level occupations to high-level management positions in LWDB Region 12 &amp; 13 using a sector strategy approach.</p>	<p>- 5 students in CNC Machining class which ends 3/15. - 7 Soldering students graduating on 1/19 who were immediately placed in jobs with 4 additional students starting class on 1/30.</p> <p>Implementation is under way for this grant that began on 1/1/17. Current Activity includes: completion of the sub-recipient agreement with LWDB 12, and hiring a sector strategy person. Mod 1 submitted to USDOL. This Mod is to advance the timeline forward to support convening of a sector strategy group and enrollment of trainees in a more practical schedule.</p>	<p>Judy Blanchard</p>
<p>Cooperative Outreach Program with Moore Communications and CareerSource Florida</p>	<p>CareerSource Florida &amp; Moore Communications</p>	<p>Wagner Peyser State Level Funding</p>	<p>\$27,219</p>	<p>This funding is allocated based on our region size and is focused on strengthening CSF network brand, influencing action by business/job seekers to use CSB services, connect business with talent and to offset communication outreach costs and support local efforts.</p>	<p>March 9 &amp; 10, eight CSB staff will receive training on Social media and website content strategy to help build SEO-rich content on both platforms. The out of state engineer attraction/recruitment campaign is underway. June ROI report to come. Additionally, an outreach campaign to meet the goals of the Governor's Reemployment Challenge will launch in March with a June ROI report.</p>	<p>Denise Biondi</p>

## Grow the Resources of the Board Report

Updated 01/22/2017

<p>Hurricane Matthew Dislocated Worker Grant</p> <p><b>Time Frame:</b> 12/1/2016 - 9/31/2017</p>	<p>None</p>	<p>USDOL via DEO</p>	<p>\$2,576,356</p>	<p>\$936,851</p>	<p>The purpose of this award is to provide temporary employment to eligible participants on:</p> <ul style="list-style-type: none"> <li>Projects for clean-up, demolition, repair, and renovation, and reconstruction of destroyed public structures, facilities, and lands within the affected communities, as well as private non-profit properties.</li> <li>Humanitarian assistance—actions designed to save lives, alleviate suffering, and maintain human dignity in affected areas.</li> </ul>	<p>CSB award \$936,851 on 11/28/2016. Depending on the expenditure of initial award, CSB may be able to receive supplemental awards for this grant. Project manager and career center staff have been hired for this grant. We currently have eight worksites and twenty individuals hired for cleanup, restoration and humanitarian aid due to the impact of hurricane Matthew.</p>	<p>Jim Watson</p>
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UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)							
Name of Funding	Partners	Funding Source	Amount Pending	Amount Awarded	Grant/Contract Focus	Status	Staff Lead
<p>Eastern Florida State College Engagement/ Industry Advisory Councils</p> <p><b>Time Frame:</b> 8/1/2013 - Indefinite</p>	<p>None</p>	<p>Eastern Florida State College</p>		<p>\$40,000/ Annually starting 9/15/14</p>	<p>Student data research and Industry Advisory Councils include: Manufacturing &amp; Engineering Technology; Computer Science &amp; Information Technology; Business Administration &amp; Office Technology; and Healthcare &amp; Life Sciences</p>	<p>Third year of a continuing contract. Received <b>\$116,400</b> total to date. Submitted employment data on over 2,300 students, facilitated <b>45</b> industry councils held to date and introduced new Transportation, Logistics &amp; Maritime Industry Council on Sept 15, 2016.</p>	<p>Judy Blanchard</p>
<p>Ticket to Work (TTW) Program</p> <p><b>Time Frame:</b> None</p>	<p>None</p>	<p>Social Security Admin.</p>		<p><b>\$124,411</b></p>	<p>Focused on eligible customers who want to return unsubsidized employment using the Employment Network (EN).</p>	<p>Staff continue to work with eligible customers are interested in work or training. EN continues to progress at a modest pace with <b>43</b> tickets being assigned.</p>	<p>James Watson</p>

## Grow the Resources of the Board Report

Updated 01/22/2017

<p>Florida Partnership Plus <b>Time Frame:</b> Indefinite</p>	<p>Vocational Rehabilitation</p>	<p>Social Security Admin.</p>	<p>Unknown</p>	<p>Exiting Voc. Rehab participants who have found employment and are currently receiving SSI or SSDI. CSB will provide Employment Network mandatory follow up services. Funds are reported as part of the SSA TTW program and our unrestricted. We have received payment for (4) four BSA to date.</p>	<p>Application Process complete. CSB eligible to receive referrals, <b>18 BSA requests received to date.</b> For each referral CSB will receive compensation in two forms: (1) \$1000 for any participant exiting that remains employed at SGA (Substantial Gainful Activity) for a seven month duration. (2) \$500 for written benefit summary analysis (BSA) completed by a certified Community Partner Work Incentive Coordinator (CPWIC). CSB has received \$ 5,000 so far this year.</p>	<p>James Watson</p>
<p>Healthcare Sector Strategy <b>Time Frame:</b> 7/1/16 – 6/30/17</p>	<p>Health First, EDC, City of Melbourne, BPS-Career &amp; Technical Education, BPS-Adult Education, Circles of Care, Health Council, and additional Industry, Educational and other stakeholders yet to be identified.</p>	<p>Private Sector Grant</p>	<p>Monthly Cost Reimbursement</p>	<p>\$91,351</p>	<p>Employ a Healthcare Sector Strategist to coordinate Healthcare Sector Strategy to facilitate solutions for current workforce needs, projections for workforce issues over the next five years, and resources to meet both long and short term goals as established by the industry as a whole.</p>	<p>Carol Brooks Macrander</p> <p><b>The Sector Strategy kick off was held on 12/14/16. Committees are currently meeting to work on action plans to for:</b></p> <ul style="list-style-type: none"> <li>- Staffing;</li> <li>- Education, Training &amp; Technology;</li> <li>- Soft Skills;</li> <li>- Regulations;</li> <li>- Community Resources/ Services and Training Funding.</li> </ul> <p>The next full Healthcare Workforce Consortium meeting is scheduled for April 25<sup>th</sup> with a goal to finalize action plans and work toward implementation.</p>

## Grow the Resources of the Board Report

Updated 01/22/2017

<p>City of Palm Bay – Juniors to Jobs Program <b>Time Frame:</b> Summer of 2017</p>	<p>US Conference of Mayors (USCM), City of Palm Bay</p>	<p>Palm Bay &amp; USCM – Dollar WISE Grant</p>	<p>\$27,000</p>	<p>To Be Determined</p>	<p>Using a combination of \$ from Palm Bay and USCM, CSB will facilitate the “Juniors to Jobs” summer youth training program focusing on teaching 30 high-school juniors the skills they need to obtain employment.</p>	<p>Student recruitment has begun by the City of Palm Bay.</p>	<p>Jana Bauer</p>
<p>City of Cocoa – Youth Summer Employment Program <b>Time Frame:</b> Summer of 2017</p>	<p>City of Cocoa</p>	<p>City of Cocoa</p>	<p>\$40,000</p>		<p>Using funding from the City of Cocoa, CSB will facilitate a summer youth training program focusing on teaching 22 high school juniors and seniors the skills they need to obtain employment. This includes a paid Work Experience piece with the City.</p>	<p><b>Official student recruitment has begun by both CSB and the City of Cocoa. The City was able to place the application online in hopes of an easier user-experience for recruiting.</b></p>	<p>Jana Bauer</p>
<p>Tobacco Free Florida <b>Time Frame:</b> Indefinite</p>	<p>Florida Department of Health</p>	<p>Bureau of Tobacco Free Florida</p>		<p>\$22,425</p>	<p>The Bureau of Tobacco Free Florida (BTFF) partners with Florida RWB's to promote the “3 Free and Easy Ways to Quit” program to help clients quit tobacco and improve their employability. While this program is available free to all Florida residents, the Department of Health targets workforce clients and reward LWDB's for each client referral.</p>	<p>For Program Year 2015-2016, CareerSource Brevard has obtained \$14,925 in unrestricted funding, producing 478 referrals in Brevard County. A portion of the funds was expended on staff incentives and PY 15-16 All Staff Event. For PY 2016-17 we have earned <b>\$6,224.50.</b></p>	<p>Marina Stone</p>
<p>NextGen Traitify (formally Woodfound) Assessment Project <b>Timeframe:</b> Jan 2017 – Jan 2018</p>	<p>Wells Fargo</p>	<p>Wells Fargo</p>		<p>\$8,500</p>	<p>Using funding donated from Wells Fargo for program support to the NextGen program. Plans include the purchase of a personality and career interest assessment tool for all young adults, to be facilitated in the orientation.</p>	<p><b>The official launch of the product occurred in January of 2017. The program is mandatory for NextGen young adults, but is also being utilized in other funding streams as an option. The assessment has also been placed on CSB's new website.</b></p>	<p>Jana Bauer</p>

# E<sup>3</sup> COMMITTEE

## ATTENDANCE ROSTER

PY 2016 - 2017	SEPT	DEC	MAR	JUNE
Beam, Cathy	P	P		
Devlin, Denise	A	A		
Hashagen, Jennifer	P	P		
Mack, Travis	P	P		
Song, Julie	P	P		
Stratton, Patty	P	P		
Tookes, Julie	A	A		