

CareerSource Brevard
Industry Workforce Committee
April 26, 2018

Minutes

Members in Attendance: Susie Glasgow (Chair) (via teleconference), Colleen Brown, Traci Klinkbeil (via teleconference), Linda Miedema, Travis Proctor.

Members Absent: Kristin Bakke, Daryl Bishop, Elizabeth Huy, Jennifer Kenny, Terry Schruppf, Julie Song.

Staff in Attendance: Denise Biondi, Judy Blanchard, Wendi Jo Bost, Megan Cochran, Caroline Joseph-Paul (C2), Jennifer Lasser, Don Lusk, Marci Murphy, Ramsey Olivarez (C2), Lyn Sevin, Foy Staley, Gary Sulski.

Guests in Attendance: Susan Harwood (EDC).

Call to Order:

Susie Glasgow (Chair) called the meeting to order at 8:33am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Action Items:

Approval of Workforce Operations Committee Minutes of January 25, 2018

Motion to approve the Minutes from the January 25, 2018 meeting was made by Travis Proctor. Colleen Browne seconded the motion. The motion passed unanimously.

Discussion/Presentations/Information Items:

Objective 1: Implement Sector Strategies in Key Industry Sectors

Manufacturing Sector Presentation

Staff shared a presentation on the outcomes in the manufacturing sector. The Eastern Florida State College Manufacturing Advisory Council and the Manufacturing Association of the Space Coast (MASC) initiatives were also reviewed. In response to the question “how can we best communicate with manufacturers on relevant skills and training issues as this grant draws to an end in June?” concern was expressed about losing momentum once the grant ends. It was suggested that the manufacturing community may be able to partially fund a staff person. Having manufacturers pay dues to MASC was one suggestion along with a survey to the manufacturing industry for additional ideas.

Healthcare Sector Presentation

Staff shared a presentation on the Nursing Career Pathways Training Grant and reviewed ongoing events and SMART goals. Staff also reviewed CSB’s website page for Healthcare. In response to the question “can you recommend organizations or partners we can reach out to for

help identifying potential candidates” Linda Miedema said that ESFC does specialist CNA training for caregivers and hospital volunteers. She suggested placing flyers in hospitals. Travis Proctor suggested connecting with organizations that help women in transition.

IT Sector Presentation

Staff shared a presentation on the Information Technology (IT) Consortium kick-off event held in February and reviewed the ongoing plans. Members were asked if they knew of an IT company or a large organization with an IT department that CSB could reach out to.

Objective 2: Support Additional Key Industries through Sector Work

Aerospace/Aviation

The implementation and outcomes in the aerospace and aviation sector were reviewed.

Talent Attraction and Recruitment Campaigns

A presentation was given on the engineering talent and healthcare talent recruitment campaigns along with the associated websites and targeted email campaigns.

Soft Skills Training

An overview of the one-year soft skills training pilot program which is focused on competency-based credentialed training was presented. Staff asked for ideas on making employers aware of the program and identifying organizations that would be interested in learning about the program.

EFSC Industry Advisory Councils

Staff gave an update on the facilitation of the EFSC advisory councils.

Pre-Apprenticeship Partnership with Brevard Adult Education

Staff reviewed the Pre-Apprenticeship Partnership with Brevard Adult Education with the goal of developing qualified applicants for local Registered Apprenticeship programs.

Objective 3: Develop and Implement Overall Initiatives in Sector Strategies

Data Reporting

Staff discussed future planning for the creation of a data portal to produce more accurate and timely data.

Key Industries

Staff presented data containing the history and trends of employment growth by industry from 2014 through 2018. The recommended key industries reviewed were manufacturing/aviation/aerospace, information technology, healthcare, logistics/transportation/distribution, construction, and leisure/hospitality. Motion to approve staff recommendation of the Key Industries for PY 2018-2019 be included on the consent agenda of the next Board of Directors meeting made by Travis Proctor. Colleen Browne seconded the motion and it passed unanimously.

Educate/Recruit Critical Partners for Sector Strategies

Staff expressed the need for new Board Members as Joe Mayer had declined the invitation to join the board due to commitment issues. Two more candidates are under consideration to fill

two open business seats and the board is currently recruiting for two vacant labor seats. Staff also reviewed the upcoming Workshop geared towards elected officials and their staff.

Outreach on Sector Strategies

An update was provide on Sector Strategy Outreach.

Adjourn:

There being no further discussion or business, Susan Glasgow adjourned the meeting at 9:55am.

Respectfully submitted,

Reviewed by,

(signature on file)

Lyn Sevin

4/30/2018

Date

(signature on file)

Susan Glasgow, Chair

4/30/2018

Date