

CareerSource Brevard

Career Center Committee

September 14, 2017

Minutes

Members in Attendance:

Mike Menyhart (Chair), Shawn Beal (via teleconference), Nancy Heller, Danielle Jones, Amar Patel, Ron Taibl, Rose Thron

Members Absent:

William Chivers, Dale Coxwell and Debra Greco

Staff in Attendance:

Marci Murphy, Don Lusk, Judy Blanchard, Jana Bauer, Denise Biondi, Rick Lepre, Erma Shaver, John Berardi, Marina Stone

Guests in Attendance:

Caroline Joseph-Paul, Ramsey Olivarez and Helen Ortiz of CareerSource Brevard (CSB) Career Centers

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:31am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Presentations:

Stephanie Smith is a NextGen customer who came into our centers seeking career advising assistance. Through assessments and career researching with staff, Stephanie was able to obtain a work experience with Saalex Solutions as a data entry clerk. She has outperformed their expectations and has been promoted to a Proposal Coordinator under the CSB On-The-Job Training program. Staff also shared a presentation of the Summer Youth Programs that CSB coordinated with The City of Cocoa and The City of Palm Bay.

Ron Taibl joined the meeting.

Action Items:

Approval of Workforce Operations Committee Minutes of May 11, 2017

Motion to approve the Minutes from the May 11, 2017 meeting was made by Ron Taibl. Nancy Heller seconded the motion. The motion passed unanimously.

Discussion/Presentations/Information Items:

Committee Goal Status

Staff reviewed the matrix of the Career Center Committee including the Goal, Objectives, Strategies, Actions, Timeframes a Status of each strategy. Staff shared that WESH2 approached CSB to do a community story about the manufacturing industry in the Space Coast area. We are currently working with WESH2 and several educational partners to give the station plenty of information for the story, which should be aired by the end of 2017.

Bayside Manufacturing Academy

The Bayside Manufacturing Academy is entering its second year of course offerings. There were 80 students enrolled last program year. So far this year, there are 137 students enrolled. This program offers hands-on trade skills training labs in the machining center. The Academy is working with Junior Achievement to create an industry mentoring program for students.

NextGen Program Enrollment

Under WIOA, CSB's NextGen program is required to serve a maximum of 25% on In-School Youth and a minimum of 74% on Out-of-School Youth. The program is committed to serving a minimum of 350 young adults throughout Program Year PY 2017-2018. Data was shared from the PY 2016-2017 and the first month of PY 2017-2018.

Attracting Hidden Talent in a Low Unemployment Environment

Brevard County's unemployment rate is currently at 4.4% which causes a paradigm shift in the strategies used to recruit talent for open jobs. Partnerships and new processes which enable CSB to attract and utilize hidden talent that is vital to the success of Brevard employers was shared.

Website and Social Media Snapshot

An infographic was shared showing the website and social media traffic, businesses and career seekers served and statistics about both.

Regional Workforce Board Collaboration

Career Source Brevard (CSB), CareerSource Flagler/Volusia and CareerSource Central Florida have formed a strong partnership under the requirement of WIOA to address regional workforce issues. CareerSource Flagler/Volusia is utilizing a tool that geographically displays job data within Employ Florida. On a monthly basis, the communications teams from the tri-regional boards gather for strategic discussions.

End of Year Contractor Performance PY 16-17

The CSB/Dynamic Workforce Solutions (previous contractor) contract is cost reimbursement for direct program costs, however; profit is withheld from the Contractor until measurable performance outcomes are achieved. The Contractor succeeded in meeting or exceeding the performance criteria and was paid all withheld costs for PY 2016-2017. Data was shared.

Local Customer Satisfaction Survey Results

The customer Satisfaction Survey used in our career centers has been used for years by career seekers. During the fourth quarter, April 1, 2017 through June 30, 2017, 850 surveys and 453 comments were received. The majority, 90.8% were either very satisfied or satisfied with staff. Of 15 services provided, the 5 highest rated were resume development, job search assistance, employment workshops, skills assessments and skills and interest.

Marci shared an infographic showing how much money CSB has infused into wages of Brevard County residents in PY16-17.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 9:36 am.

Respectfully submitted,

Reviewed by,

{signature on file} 10/03/17
Marina Stone Date

{signature on file} 10/03/17
Mike Menyhart, Chair Date