

CareerSource Brevard
Industry Workforce Committee
October 19, 2017

Minutes

Members in Attendance:

Susan Glasgow (Chair), Kristin Bakke, Daryl Bishop, Colleen Browne (via teleconference), Elizabeth Huy, Jennifer Kenny, Traci Klinkbeil (via teleconference), Linda Miedema, Julie Song (via teleconference)

Members Absent:

Desmond Blackburn, D. Travis Proctor, Terry Schrumph, Kevin Smith

Staff in Attendance:

Marci Murphy, Tina Berger, Denise Biondi, Judy Blanchard, Megan Cochran, Eric Hutchins, Jenn Lasser, Don Lusk, Rick Lepre, Stephanie Mosedale, Marina Stone and Gary Sulski

Guests in Attendance:

Caroline Joseph-Paul, Julie Berrio, Jessica Mitchell and Kristine Wolff of CareerSource Brevard (CSB) Career Centers, Dr. Aaron Schmerbeck, Chief Economist from CareerSource Florida

Call to Order:

Susan Glasgow (Chair) called the meeting to order at 8:31am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Action Items:

Approval of Workforce Operations Committee Minutes of August 3, 2017

Motion to approve the Minutes from the August 3, 2017 meeting was made by Daryl Bishop. Kristin Bakke seconded the motion. The motion passed unanimously.

Discussion/Presentations/Information Items:

Objective 1

Dr. Aaron Schmerbeck, Chief Economist of CareerSource Florida, via Skype, shared a presentation focused on the industry growth in Brevard County, current supply and demand analysis and how the educational institutions in the region are aligned to meet the skills demand in the Advanced Manufacturing Industry and associated Gap Analysis for Brevard County.

Staff reviewed the matrix of Objective 1 and Sector Strategy Program Managers provided an update on the activities of the sector strategy initiatives for the first quarter of the program year. Sectors included Manufacturing, Health Care and IT.

Objective 2:

Staff reviewed the matrix of Objective 2 in addition to the Soft Skills Training Initiative Grant proposal from CareerSource Florida.

Engineering Talent Attraction and Recruitment Campaign

Results were shared on the CSB Engineering Talent Attraction and Recruitment Campaign. CSB will receive additional state outreach dollars this year to launch Phase 2.

Objective 3

Staff reviewed the matrix of Objective 3 and a presentation was shared about CSB's Sector Strategy outreach initiatives that provide industry and stakeholder sector education and awareness, trends in Brevard County along with the takeaimbrevard.com website.

WESH 2 News Segment Brief

Staff shared that Channel 2 News (WESH) story is currently being developed. This hour-long segment will air during prime time in December featuring Brevard as a model community on economic redevelopment and specifically the work CSB is doing around the success of the AIM manufacturing grant. WESH discovered this movement by visiting the Trending in Brevard section of the CSB website.

Industry Relations PY 17-18 First Quarter Performance Infographic

An infographic was shared showing the first quarter of this program year's outcomes and successes from the Industry Relations Department.

Economic/Community Impact Report

Ms. Murphy shared an infographic report on CSB's economic and community impact for Program Year 16/17.

Dr. Miedema indicated that there needs to be a shared responsibility between the sponsoring organizations and the education partners to offset the cost of apprenticeships.

Ms. Murphy shared that the Workforce Professional Development Summit is next week. Jeff Arnott will be awarded the Florida Partner of the Year from the State of Florida.

Adjourn:

There being no further discussion or business, Susan Glasgow adjourned the meeting at 9:53am.

Respectfully submitted,

Reviewed by,

{signature on file}

Marina Stone

12/05/17

Date

{signature on file}

Susan Glasgow, Chair

12/05/17

Date