



**Brevard Healthcare Workforce Consortium Meeting
Healthcare Sector Strategy for Brevard County
December 14, 2016
Meeting held at Bill Posey Conference Center, Viera**

OVERVIEW:

Ensuring that local healthcare industry employers have the skilled talent needed to provide the best possible medical care for our local community is vital to the economy of Brevard County. Working within our community to establish and maintain talent pipelines that train local talent in healthcare-related competencies needed by employers within the healthcare industry provides employment opportunities with sustainable wages or career ladders to self-sustaining wages for local workers and their families. Having a robust, quality healthcare system within Brevard County is vital for attracting new businesses to the local area as well as retaining existing local companies as access to quality care is a major factor in business location. It is in everyone's best interest who lives and works in Brevard County to ensure that local healthcare industry organizations thrive. With this in mind healthcare industry representatives, educational partners, workforce development entities and other community stakeholders have come together to form the Brevard Healthcare Workforce Consortium to develop a local healthcare sector strategy to identify and implement actionable strategies to strengthen the local healthcare talent pipeline. Attended by 86 representatives of 37 organizations the inaugural meeting of the Consortium was held on December 14, 2016. The information below is a summary of the events of this meeting.

WELCOME MESSAGE AND ORGANIZATIONAL INTRODUCTIONS: CareerSource Brevard President, Marci Murphy

FRAMEWORK OF THE HEALTHCARE SECTOR STRATEGY: Carol Brooks Macrander, CareerSource Brevard Healthcare Sector Strategist

- **Healthcare Sector Strategy Vision:** Brevard County produces skilled, available talent to meet the current and future needs of local healthcare industry organizations.
- **Values Statement and Guiding Principles were reviewed**

FINDINGS FROM THE HEALTHCARE EMPLOYER SURVEY AND LOCAL HEALTHCARE EDUCATIONAL ASSET MAPPING: Carol Brooks Macrander, CareerSource Brevard Healthcare Sector Strategist.

Highlights from both surveys were presented.

GUEST SPEAKER: Mary Lou Brunell, Executive Director, Florida Center for Nursing

Provided a presentation on Florida Center for Nursing activities to include an overview of the Florida Healthcare Workforce Initiative, key findings from the Emerging & Evolving Roles and Occupations within the Healthcare Industry Report, and sustaining Florida Center for Nursing research activities to include the potential development of the Healthcare Workforce Research Institute of Florida.

RESULTS: IDENTIFICATION OF CURRENT AND FUTURE CRITICAL NEEDS AND NEXT STEPS:

Small group discussions were held to identify current and future critical needs. Upon completion of the small group discussions each group reported on their findings. Based upon the findings of the small groups, critical needs were categorized leading to the formation of the following five working committees: Staffing; Soft Skills; Regulations; Education, Training and Technology; and, Community Resources and Funding Sources for Education. Each committee was tasked to work on the identified needs by establishing goals with actionable strategies. Participants from the Consortium volunteered to participate on each working committee which would be convened no later than February 15th. The full Consortium decided to reconvene in Quarter 2 of 2017 to review the progress of the working committees and to refine goals, objectives and strategies as well as move forward with implementation.

For additional information, copies of PowerPoints from this meeting, survey results and interest in joining a working committee, please contact Carol Brooks Macrander, CareerSource Brevard Healthcare Sector Strategist, at cmacrander@careersourcebrevard.com or 321-394-0543.