

# A Healthcare Sector Strategy for Brevard County

## What is an Industry-Specific Sector Strategy?

A Sector Strategy is an industry-driven, community-supported strategy to develop, implement and sustain talent pipelines that meet the current and future common needs within a specific industry.

## Why focus on the Healthcare Industry?

The Bureau of Labor Statistics projects that twenty-five of the fifty fastest growing occupations in Brevard County between the years 2015-2023 are found within the healthcare industry.

## Why is this Effort Important to Brevard County?

- Ensuring that local healthcare industry employers have the skilled talent needed to provide the best possible medical care to our local community is vital to the overall economy of Brevard County.
- Working within our community to establish and maintain talent pipelines that train local talent in healthcare-related competencies needed by employers within the healthcare industry provides employment opportunities with sustainable wages or career ladders to self-sustaining wages for local workers and their families.
- Having a robust, quality healthcare system within Brevard County is vital for attracting new businesses to the local area as well as retaining local companies where access to quality care is a major factor in business location.

## Who Should Participate in this Sector Strategy Initiative?

Decision-makers and thought leaders from the following entities are critical to the success of this sector strategy initiative: Healthcare Industry, Public and Private Education, Workforce Development, Government, Economic Development and Community Stakeholders

## How Can I or My Organization Get Involved?

The Brevard Healthcare Workforce Consortium was formed to identify critical needs and brainstorm community-based solutions. The Consortium meets quarterly. Committees from the Consortium meet regularly to develop and implement action plans based on information gathered from the Consortium Meetings. To learn more about this effort, sign up for invitations to future Consortium Meetings or to serve on a Consortium Committee contact Carol Macrander, Healthcare Sector Strategist, CareerSource Brevard, at 321-394-0543 or [cmacrander@careersourcebrevard.com](mailto:cmacrander@careersourcebrevard.com)