

**Questions for BPS Healthcare Program Students
25 Underclassmen from Titusville High**

1. What are your perceptions of working in the healthcare industry?
 - a. What are the positives?
 - i. Help People
 - ii. Serve the Community
 - iii. Builds character
 - iv. Lots of jobs open
 - b. What are the negatives
 - i. Exposure to trauma
 - ii. Unexpected work hours
 - iii. Fear of being sued
 - iv. Having to carry malpractice insurance
 - v. Stress
 - vi. Not enough credit – recognition – appreciation
 - vii. Changing diapers
 - viii. Patients dying
 - ix. Exposure to illnesses
 - x. Hard work
 - xi. Very demanding – have to do everything right
 - xii. Watching people in pain
2. Are you planning on working in the healthcare industry?
 - a. 20 Planning to work in Healthcare
 - b. Why or why not?
 - i. Why?
 1. Interact with people – social profession
 2. Lots to learn
 3. Helping Others
 4. Anatomy is cool
 5. Interest in research and development
 6. Adrenaline – exciting
 - ii. Why Not?
 1. Like other occupations better
3. What healthcare occupations are you considering?
 - a. Nutritionist
 - b. Labor and Delivery Nurse
 - c. PA
 - d. Nurse Practitioner
 - e. Paramedic
 - f. Neonatal Nurse
 - g. OT
 - h. Veterinarian
 - i. Pharmacology
 - j. RN
 - k. Surgical Tech
 - l. How did you learn about those occupations?
 - i. Health sciences class
 - ii. Documentaries
 - iii. TV shows like Live ER
 - iv. Family members in healthcare
 - v. Parents
 - vi. Direct experience with occupation

- vii. **Research**
 - m. What would help you explore these occupations further to assist with you making a decision on occupation?
 - i. **Job Shadowing**
 - ii. **Professionals visiting classrooms**
 - iii. **Interning**
 - iv. **Volunteering**
 - v. **More healthcare-related classes**
 - vi. **College/University Program outreach**
 - vii. **Events at hospitals**
 - viii. **Healthcare career fair or conference**
 - ix. **Summer Healthcare Occupation Exploration Program**
 - 1. **Offered at different times throughout the summer**
 - 2. **One day of exploring each occupation on site at different locations**
 - 3. **Allow participants to sign up for each day/occupation of interest**
 - 4. **\$10 per day for participants with some scholarships for those who cannot afford the cost**
 - 5. **Give-aways – T-Shirt and water bottles**
 - n. How are you planning to pursue that occupation? Are you planning to go immediately to school for it or will you do something else after graduation that will help you get to your goal?
 - i. **Most plan to immediately go to school**
 - ii. **Military**
 - iii. **Working + school (work as a CNA)**
 - o. How do you plan to pay for training?
 - i. **Bright Futures and Gold Seal Scholarships**
 - ii. **Other Scholarships**
 - iii. **Florida Pre-paid**
 - iv. **Work**
 - v. **Save money**
4. What would encourage you to work as a nurse or nursing assistant?
- a. **Benefits**
 - b. **Time flexibility**
 - c. **Good starting point**
 - d. **Interest in specialization**
5. What would discourage you from working as a nurse or nursing assistant?
- a. **Lack of patient interaction**
 - b. **Difficulty of Nursing school**
 - c. **Working and going to school is very difficult**
 - d. **Don't want to work in a hands-on occupation**
 - e. **Low pay for nursing assistant**
 - f. **Not enough recognition – too hierarchical**
6. We are thinking about highlighting the importance of nursing and other healthcare careers to our community.
- a. What platforms should we use?
 - i. **Maybe social media although most said they would ignore**
 - 1. **Instagram**
 - 2. **Snapchat**
 - 3. **Twitter**
 - ii. **Letter through the mail (don't get much mail – would open it)**
 - iii. **Info posted at school**
 - iv. **School announcements**
 - v. **Professional Guest Speakers at School**
 - vi. **Career Fair**
 - vii. **Summer Program**

- b. What type of information would appeal to you?
 - i. Short videos that highlight career functions
 - 1. No – wouldn't watch
 - 2. Some may watch if they are 5 minutes or less
 - 3. Would have to show the good and the bad
 - ii. Video Testimonials from people currently employed in those roles
 - 1. Yes – but no paid actors – real people
 - 2. No – many said they wouldn't watch
 - iii. Video Testimonials from patients receiving care
 - 1. Yes – but no paid actors – real people
 - 2. No – many said they wouldn't watch
 - iv. Interactive career map
 - 1. Career Map – Personal customized pathways
 - 2. App that can design a personal map
 - 3. Show requirements
 - v. Other:
 - 1. One-on-One Professional Guidance
 - 2. Healthcare Professional Mentors