

# CareerSource Brevard

Industry Workforce Committee

January 17, 2019

## Minutes

**Members in Attendance:** Susan Glasgow (Chair), Daryl Bishop, Elizabeth Huy, Jennifer Kenny, Traci Klinkbeil (via teleconference), Dr. Linda Miedema, Nancy Peltonen, Travis Proctor, Janice Scholz and Julie Song (via teleconference)

**Members Absent:** Kristen Bakke, Colleen Brown, Lloyd Gregg and Terry Schrumpf

**Staff in Attendance:** Denise Biondi, Judy Blanchard, Megan Cochran, Jennifer Lasser, Marci Murphy, Stephanie Mosedale, Lori Robinson, Marina Stone and Gary Sulski

**Guests in Attendance:** Caroline Joseph-Paul, Career Center Staff and Chakib Chehadi from C2 GPS

### Call to Order:

Susan Glasgow (Chair) called the meeting to order at 8:30am at CareerSource Brevard (CSB). Introductions were made.

### Public Comment:

There was no public comment.

### Action Items:

Approval of Workforce Operations Committee Minutes of October 18, 2018

Motion to approve the Minutes from the October 18, 2018 meeting was made by Travis Proctor. Jennifer Kenny seconded the motion. The motion passed unanimously.

### Discussion/Presentations/Information Items:

#### Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared. Brevard Public School's goal is to have 25 CPT graduates this year.

Lori Robinson and Elizabeth Huy joined the meeting.

#### Healthcare Sector Strategy Grant Update

CareerSource Brevard was awarded grant funding for a staff position to support the Healthcare Sector Strategy. SMART goals were established for performance metrics.

Goals were met and activities, along with results through December 31, 2018 were shared. The aggregate goal was exceeded.

#### APG IT Sector Strategy Update

The America's Promise Grant (APG), in partnership with local IT employers, is to understand the training needs necessary for their successful hires, identify a training partner, create a workforce partnership among cohorts and create increased opportunities to get career seekers gainful employment. In the four years, 270 participants must be identified, vetted, groomed and placed in job openings, using the grant. Activities related to the America's Promise Grant were reviewed. The committee requested that recently developed staff resources for career advising that were shared during the meeting be sent electronically.

#### Outcomes in the Aerospace/Aviation Sector

The latest activities were shared about the Aerospace and Aviation Sectors.

#### Soft Skills Training Grant Updates

Updates of the activities to date related to the Soft Skills Training grant were shared. CSB received a no-cost extension of the Soft Skills training program performance period until June 30, 2019. As of December 2018, 370 participants have completed the training and received their credential. Over 115 have been placed into employment through CSB. Discussion ensued about various issues including generational differences, career expectation differences, such as IT soft skills vs. medical soft skills. Suggestion is to have a Business Learning Event, Train the Trainer with Soft Skills as the topic.

#### Regional Apprenticeship Activities

Regional apprenticeship activities and grant submissions were shared. A request for \$100K to assist in the creation of a Pre-apprenticeship program for Brevard's existing skilled trades apprenticeships in partnership with Brevard Public School's Adult Ed was submitted along with a request for \$149K in planning funds to replicate the California Aerospace Pre-Apprenticeship – AeroFlex – in Brevard.

#### Quarterly Multimedia Outreach

A review of social media, direct email marketing and paid advertising was reviewed. Media relations and press coverage, collateral, website and state co-op programs were shared. CareerSource Florida and CareerSource Brevard's Annual Reports were shared.

#### Industry Relations PY 18-19 First and Second Quarter Performance Infographic

An infographic was shared showing the first two quarters of this program year's outcomes and successes from the Industry Relations Department.

**Adjourn:**

There being no further discussion or business, Susan Glasgow adjourned the meeting at 10:05 am.

Respectfully submitted,

Reviewed by,

{signature on file}      01/28/19  
Marina Stone                      Date

{signature on file}      01/28/19  
Susan Glasgow, Chair                      Date