

CareerSource Brevard

Industry Workforce Committee

April 25, 2019

Minutes

Members in Attendance: Susan Glasgow (Chair), Daryl Bishop, Lloyd Gregg Elizabeth Huy (via teleconference), Jennifer Kenny, Traci Klinkbeil (via teleconference), Dr. Linda Miedema (via teleconference), Nancy Peltonen and Janice Scholz

Members Absent: Kristen Bakke, Colleen Brown, Travis Proctor, Terry Schruppf and Julie Song

Staff in Attendance: Denise Biondi, Judy Blanchard, Megan Cochran, Clinton Hatcher, Jennifer Lasser, Don Lusk, Marci Murphy, Stephanie Mosedale, Lori Robinson, Marina Stone and Gary Sulski

Guests in Attendance: None.

Call to Order:

Susan Glasgow (Chair) called the meeting to order at 8:33am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Presentation: Animaker presentations on the Federal Bonding Program and Collaborating with Brevard's Community Based Organization's presentations were shared.

Action Items:

Approval of Workforce Operations Committee Minutes of January 17, 2019

Motion to approve the Minutes from the January 17, 2019 meeting was made by Daryl Bishop. Jennifer Kenny seconded the motion. The motion passed unanimously.

Selection of Key Industries

Staff presented data containing the history and trends of employment growth by industry from 2015 through 2019. The recommended key industries reviewed were manufacturing/ aviation/aerospace, information technology, healthcare, logistics/transportation/distribution, construction, and leisure/hospitality. Motion to

approve staff recommendation of the Key Industries for PY 2019-2020 be included on the consent agenda of the next Board of Directors meeting made by Jennifer Kenny. Daryl Bishop seconded the motion and it passed unanimously.

Discussion/Information Items:

Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared. CSB, the EDC and FloridaMakes met to discuss current initiatives, updates and sharing of information from all three organizations to help our common interests for Brevard County manufacturers. This will be an on-going quarterly meeting. Janice Scholz suggested that CSB partner with the Bayside and Heritage high school to address those students that are graduating with CPT, CNC and other certifications to get a job. EDC shared that Soldering certification may be available over the summer under their grant.

Healthcare Sector Strategy Grant Update

CareerSource Brevard was awarded grant funding for a staff position to support the Healthcare Sector Strategy. SMART goals were established for performance metrics. Goals were met and activities, along with results through March 31, 2019 were shared. The aggregate goal was exceeded. CSB was recently awarded a grant to develop a Local College Access Network (LCAN) for Brevard County. The purpose of this grant is to enhance the existing collaborative sector strategy initiatives by adding stakeholders in philanthropy, faith based, community based organizations and social services.

APG IT Sector Strategy Update

The America's Promise Grant (APG), in partnership with local IT employers, is to understand the training needs necessary for their successful hires, identify a training partner, create a workforce partnership among cohorts and create increased opportunities to get career seekers gainful employment. In the four years, 270 participants must be identified, vetted, trained and placed in job openings, using the grant. Activities related to the America's Promise Grant were reviewed. A pilot IT training/employment program for underemployed individuals has been rolled out and USDOL performed a monitoring, with report to follow.

Daryl Bishop left the meeting.

IT Training/Employment Program for Underemployed Individuals Pilot

A priority focus of CSB this Program Year is to identify 'hidden talent' for engagement into our services and programs to help support the current high-demand for skilled workers required by our industry partners. Recognizing that the 'underemployed' is a

target population in our hidden talent efforts, an internal team comprised of Business Services, Outreach, Operations and Career Center Staffing collaborated to create a new 'pilot' training opportunity for those underemployed (and unemployed) to enter new career paths into the IT industry. Details and marketing strategies were shared about the pilot program.

Outcomes in the Aerospace/Aviation Sector

The latest activities were shared about the Aerospace and Aviation Sectors. An Aerospace Workforce Workshop is being planned for June 13th in partnership with Space Florida, EDC and FloridaMakes.

Soft Skills Training Grant Updates

Updates of the activities to date related to the Soft Skills Training grant were shared. CSB received a no-cost extension of the Soft Skills training program performance period until June 30, 2019. As of December 30, 2019, 514 participants have completed the training and received their credential. Over 182 have been placed into employment through CSB.

Regional Apprenticeship Activities

Regional apprenticeship activities and grant submissions were shared. CareerSource Florida recently awarded CSB with \$100K to assist in the creation of a Pre-apprenticeship program for Brevard's existing skilled trades apprenticeships in partnership with Brevard Public School's Adult Ed. A June Aerospace Workforce Forum is currently being planned in partnership with Space Florida, FloridaMakes and the EDC at which time the AeroFlex program will be introduced to industry partners.

Susan Glasgow left the meeting.

Quarterly Multimedia Outreach

A review of social media, direct email marketing and paid advertising was reviewed. Media relations and press coverage, collateral, website and state co-op programs were shared.

Staff shared that CSB was awarded the Gold Award at the Annual United Way Awards Ceremony.

Adjourn:

There being no further discussion or business, Marci Murphy adjourned the meeting at 9:59 am.

Respectfully submitted,

Reviewed by,

{signature on file} 06/12/19
Marina Stone Date

{signature on file} 06/12/19
Susan Glasgow, Chair Date