

CareerSource Brevard

Industry Workforce Committee

July 30, 2019

Minutes

Members in Attendance: Mike Menyhart (Chair), Kristen Bakke, Colleen Brown (via teleconference), Art Hoelke, Susan Harwood (via teleconference) for Elizabeth Huy, Jennifer Kenny, Dr. Linda Miedema (via teleconference), and Patricia Stratton (via teleconference)

Members Absent: Traci Klinkbeil, Nancy Peltonen, Travis Proctor, Janice Scholz, Terry Schrumppf and Julie Song

Staff in Attendance: Denise Biondi, Judy Blanchard, Megan Cochran, Sheryl Cost, Jennifer Lasser, Don Lusk, Marci Murphy, Foy Staley, Marina Stone and Gary Sulski

Guests in Attendance: Julie Berrio, Ahmanee Collins-Bandoo, Marveta Gordon (via teleconference), Bob Knippel, Caroline Joseph-Paul, Jessica Mitchell, Shannon Spriggs and Susan Stills from the Career Center. Odalys Kitchings of Home Instead Senior Care, Dennis Burke of City of Melbourne-Streets & Water Assistant Superintendent, Loretta Ferguson of Medvoice and Deborah Ballard of Manpower

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:31am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Presentations: Staff introduced employees Odalys Kitchings of Home Instead Senior Care and Loretta Ferguson of Medvoice along with an employer from Melbourne-Streets & Water Assistant Superintendent, Dennis Burke shared their stories about their Soft Skills experience and the benefit they saw from participating in the Soft Skills program.

Soft Skills Grant Outcomes Presentation

Final updates of the activities were shared showing the goals and performance for the Soft Skills Grant. "FL Ready to Work" introduced a new soft skills courseware that allows more streamlined interaction for participants and proctors. Staff indicated that a detailed presentation of the program impact and data analysis will be provided at the next meeting.

Action Items:Approval of Workforce Operations Committee Minutes of April 25, 2019

Motion to approve the Minutes from the April 25, 2019 meeting was made by Jennifer Kenny. Kristin Bakke seconded the motion. The motion passed unanimously.

Discussion/Information Items:Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared.

Healthcare Sector Strategy Grant Update

SMART goals were established for performance metrics. Goals were met, activities and results through June 30, 2019 were shared. The aggregate goal was exceeded. Highlights of the State's Call to Action: Addressing the Healthcare Workforce Shortage was also shared. Dr. Miedema offered the services of recruiters that EFSC utilizes and that the recruiters either train CSB or can come to our events.

APG IT Sector Strategy Update

The America's Promise Grant (APG), in partnership with local IT employers, is to understand the training needs necessary for their successful hires, identify a training partner, create a workforce partnership among cohorts and create increased opportunities to get career seekers gainful employment. As a result of the April IT Career Expo and Job Fair, coupled with social media outreach to 'underemployed' individuals, CSB enrolled 39 customers into CompTIA training and 43 into Microsoft Office Suites (MOS). Staff is working to place these individuals into employment. One MOS trainee has already secured employment as a Microsoft trainer increasing their hourly wage from \$12.50 to \$23 per hour.

Dr. Miedema left the meeting.

Aerospace Workforce Workshop

An Aerospace Workforce Workshop was held June 13th in partnership with Space Florida, EDC and FloridaMakes. Highlights of the Workshop were provided along with a presentation on the results of the Aerospace workforce needs survey which was presented at the workshop. The next Aerospace workforce consortium event is being planned for September 5th which will solely focus on reviewing takeaways from the June workshop, prioritizing identified workforce needs and assigning teams to work on solutions.

Regional Apprenticeship Activities

An update on the quarter's activities for the recently awarded Aerospace pre-apprenticeship grant (AeroFlex) and the pre-apprenticeship grant to support building and construction trades in partnership with Brevard Adult Education was provided.

Legislative Session Outcomes

Staff shared the 2019 Legislative Session concluded in May with the passage of the State's \$91.9 billion budget, which included bills that will strengthen workforce, education and training opportunities.

Legislative Workshop

CareerSource Brevard (CSB) hosted a Legislative Workshop on June 4, 2019 with the goal of developing a plan to cultivate stronger relationships with Elected Officials. This was the second year CSB facilitated this workshop. Outcomes of the workshop were shared.

Quarterly Multimedia Outreach

A review of social media, direct email marketing and paid advertising was reviewed. Media relations and press coverage, collateral, website and state co-op programs were shared.

Industry Relations PY 18-19 Performance Infographic

An infographic was shared showing the outcomes and successes from the Industry Relations Department.

Community Impact Report PY 18-19

Ms. Murphy shared an infographic report on CSB's economic and community impact for Program Year 18-19.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:10 am.

Respectfully submitted,

Reviewed by,

{signature on file} 08/29/19
Marina Stone Date

{signature on file} 08/29/19
Mike Menyhart, Chair Date