

Executive Committee Meeting Monday, May 4, 2020, 2018 - 4:00pm CSB Boardroom

(*Teleconference* 321-394-0707)

Attendees: Susie Glasgow (Chair), Daryl Bishop, Lloyd Gregg, Paula Just, Nancy Heller, Mike Menyhart Agenda To facilitate and be the catalyst for workforce development services that are responsive to the employment needs of Brevard County Page No. Call to Order **Introductions Public Comment: Presentations:** Virtual Career Center Ahmanee Collins 1 - 53rd Quarter Outreach Presentation Denise Biondi/Thomas LaFlore 6 - 14 *Presidents Report* (no brief) Marci Murphy **Action Items:** A. Approval of Executive Minutes for 2/3/20 & 3/19/20 Susie Glasgow 15 - 18B. 3 Year Strategic Plan 2020-2023 19 - 21Discussion/Information Items: A. Documents Approved by the Board of County Commissioners 22 - 23B. Quarterly Hurricane Recovery Report - April 2020 24 - 25C. Governance/Finance Committee Daryl Bishop D. Grow the Resources of the Board 26 - 33 Adjourn

Meeting information is always available @ careersourcebrevard.com

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise CareerSource Brevard at least 48 hours prior to the meeting by contacting Lyn Sevin at (321) 394-0507. Persons who are hearing or speech impaired can contact Lyn Sevin through the Florida Relay Service by dialing 7-1-1

Upcoming Meetings:

All meetings are in the CSB Boardroom unless otherwise noted

May 2020

21st Board of Directors -8:00am

June 2020

No meetings

July 2020

14th Industry Workforce Committee-8:30am 28th Career Center Committee-8:30am

August 2020

3rd Finance Committee-3:30pm 3rd Executive Committee-4:00pm 20th Board of Directors-8:00am

September 2020

No meetings

October 2020

13th Industry Workforce Committee-8:30am 27th Career Center Committee-8:30am

November 2020

 $2^{\rm nd}$ Finance Committee-3:30pm $2^{\rm nd}$ Executive Committee-4:00pm $19^{\rm th}$ Board of Directors-8:00am

December 2020

No meetings

January 2021

12th Industry Workforce Committee-8:30am 26th Career Center Committee-8:30am

February 2021

1st Finance Committee-3:30pm 1st Executive Committee-4:00pm 20st Board of Directors-8:00am

March 2021

No meetings

April 2021

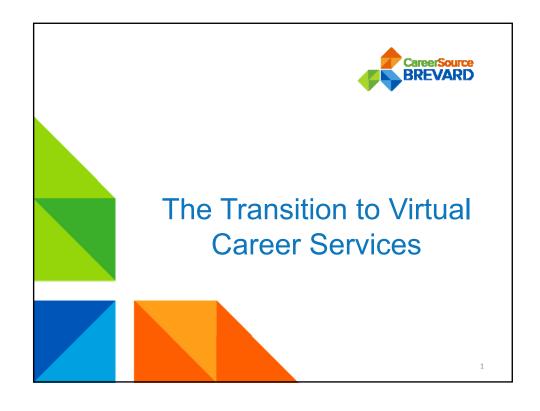
 13^{th} Industry Workforce Committee-8:30am 27^{th} Career Center Committee-8:30am

May 2021

3rd Finance Committee-3:30pm 3rd Executive Committee-4:00pm 21st Board of Directors Retreat-8:00am-12pm (TBD)

June 2021

No meetings





Planning

- CSB President and Managing Director initial discussions regarding COVID-19 crisis and potential transition to virtual services:
 - CSB President assembled joint steering committee
 - Managing Director coordinated with C2GPS Leadership
- Career Center Leadership developed a Service Continuation Plan:
 - Career Center Staff job duties
 - Career services provided
 - Delivery methods
 - Telework Survey was sent to all Career Center staff (Interest/Tech resources)
- Partnered with CSB Board team to evaluate the plan:
 - Vice President of Operations
 - IT Department
 - Communications Department



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Communication/Technology

- · Cisco Jabber (Soft Phone):
 - Employer & Customer contact
 - Internal staff contact
- · Skype for Business:
 - Team meetings
 - Customer appointments
- Chatline:
 - Real time response from CSB staff
 - CSB website navigation assistance
- Textline:
 - Appointment reminders
 - Follow-ups



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Communication/Technology

- · Staff access:
 - CSB laptops were issued to staff for telework
 - Hotspots provided to staff without internet access
 - Headphones issued for minimal distractions
 - VPN licenses installed on CSB laptops for improved connection
- Customer access:
 - CSB Website including customer inquires
 - Social Media
 - Moodle Learning Platform
 - Customer Orientations
 - Pre-employment Workshops
 - · Quizzes to assess understanding
 - · Requests for additional assistance



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Staff Training

- Program/Quality Managers conducted focused trainings by job function to include, but not limited to:
 - Applying for Reemployment Assistance (RA) Benefits
 - Utilizing EFM efficiently (Messaging Center, Job Matching & Referrals)
 - Virtual Case Management (Eligibility, Contacts & Activities)
- IT Department provided training to all staff:
 - Accessing Remote Desktop
 - Conference calls
 - Phone Operator console
- · Developed Staff Resources for Virtual Services:
 - Recorded How-To videos
 - Commonly Asked Questions grid
 - Created work instructions and checklists



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Implementation

Key Dates

- March 5th 18th Creation of the local COVID-19 committee and planning for virtual services
- March 19th 23rd Intensive Staff Training
- March 24th Virtual Career Center Operations began
- March 24th Present On-going

Virtual Career Services

Job Seeker Services

- · Assistance with RA Claims
- Re-employment & Reduction in Force Videos on CSB website
- Job Search assistance and Referrals
- Pre-Employment Workshops
 - Essential Soft Skills
 - · Resume Development
 - Interview Preparation
- Case Management

Business Services

- Reduction in Force support
- Job Postings
- Finding talent to fill openings
- Critical COVID-19 employer information



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Impact

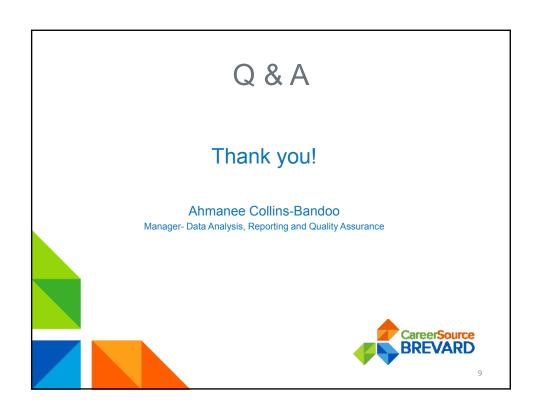


The significant increase in Reemployment requests due to COVID-19 has directly impacted the number of customer inquiries and EFM registrations.





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Strategic Outreach & Awareness

3rd Quarter Highlights 2020

January – March

Using Digital & Traditional Multimedia Tactics, Recruiting Events, & Workshops & Classes to Further Business, Industry-Partner & Public Relations





Digital & Traditional Multimedia Tactics

Raising awareness of Brevard's COMMUNITY & WORKFORCE PARTNERS' news

Social Media

- United Way Free tax preparation at career centers
- U.S. Census Recruitment events and Census survey
- Goodwill & Take Stock in Children Featured community partners







CareerSource Brevard is an ideal partner ... The ability to share client referrals has helped to maximize services for those most in need within Brevard County.



Digital & Traditional Multimedia Tactics

Raising awareness of CSB's BUSINESS and JOBSEEKER programs & services

Multimedia Campaign

- · Aero-Flex Pre-Apprenticeship Campaign
 - · Employer and jobseeker digital & print collateral
 - Spotify audio and digital advertising Click here to listen:

https://careersourcebrevard.com/wp-content/uploads/2020/04/337-AERO-FLEX-SPOTIFY-30-SEC 1.mp

- · Brevard Business News employer ads
- · Employer and jobseeker event signage
- Webpages Click the links below to view the employer & jobseeker pages

https://careersourcebrevard.com/business-services/training-programs/aero-flex

nttps://careersourcebrevard.com/career-services/education-and-training/aero-flex-pre-apprenticeship





Media Relations & Press Coverage

Local, regional, and state multimedia relations

Highlights

- Spectrum News 13 Brevard Recovery Works
- Brevard Business News CareerSource Brevard's construction grant
- 98.5 The Beach Radio Weekly Hot Jobs PSA, now daily
- Space Coast Business Magazine Click here to read:

https://www.spacecoastbusiness.com/the-gig-economy-the-future-of-workforce-careersource-brevard/

· Florida Today - Click here to read:

 $\underline{https://www.floridatoday.com/story/money/business/2020/01/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-jobs-programs-certificates-cpt-aerospace/4352630002/2011/10/manufacturing-programs-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/2011/10/manufacturing-program-certificates-cpt-aerospace/$









COVID-19 Pandemic Crisis Response

Multimedia campaign

5. Beach

Highlights

Weekly e-mail blasts and ongoing social media posts with information about reemployment assistance, job leads, and other resources. Click the link below to view.

Jobseekers: https://conta.cc/2QZxsrB

Weekly e-mail blasts and ongoing social media posts with information about assistance programs, recruitment assistance, and other resources. Click on the link below to view.

Employers: https://conta.cc/3dPUcV8

Ongoing outreach to media outlets

98.5 The Beach:

Daily Hot Jobs PSAs - Click here to listen:

https://careersourcebrevard.com/wp-content/uploads/2020/04/HOT-JOBS-NOW-DAILY-MIXDOWN-3-26-20.mp3

Local news media: Workforce subject matter experts offering resources re: COVID-19 employment outlook, current job impacts and resources available.

Easy learning, directional videos by staff for customers navigating reemployment benefits & reduction in force (RIF), to name a few.

Watch the Reemployment FAQs video: https://youtu.be/QixISPuHuNI

Watch the Reduction in Force (RIF) video: https://youtu.be/yoxHLBvLxkk



BREVARD

COVID-19 Pandemic Crisis Response

Multimedia campaign

Impact by the Numbers



Jobseeker customers seeking assistance:

- From March 1 14, there were 222 new customers registered in EmployFlorida
- From March 15 30, there were 2,794 new customers, a 12.5x increase

Businesses seeking assistance:

As of April 1, 72 businesses were sent Reduction in Force (RIF) information

CareerSource Brevard website:

- From March 1 March 15, there were 4,291 unique visitors
- From March 16 March 30, there were 10,656 unique visitors, 86% were new
 - · Reemployment FAQ page top viewed page



CareerSource Brevard Facebook page:

March 4 - 31

- 420% increase in "people reached"
- 185% increase in number of times people reacted, commented, or shared posts
- 80% increase in followers



E-mail blasts (Constant Contact):

- 42% open rate, 21% click through rate in a recent jobseeker e-mail blast (industry average open rate is 20.42% and click through rate is 7.72%)
- Jobseeker and employer e-mail lists are pulled from EmployFlorida registrations

State Co-Op Multimedia Campaign 2020

Planned Program of Work:

\$41,000 to launch critical campaigns

Out-of-State Engineering Talent Attraction & Recruitment Campaign

- Spring launch still on-schedule despite COVID-19
- Increase reach & engagement and include messaging to support talent-pipeline building and recruitment

Local Underemployed Talent Attraction Campaign

- · Creative updates underway to showcase training
- Opportunities, up-skilling, and finding a job during COVID-19 pandemic; late spring launch
- Increased reach & engagement and include messaging on apprenticeships



Recruiting Events, Job Fairs & Workshops Offering businesses and career seekers quality workforce services Palm Bay Job Fair Tony Rosa Community Center

- 427 Attendees
- 65 Veteran customers
- 54 Companies attended
- Numerous customers stated they were hired on the spot upon exit

SpaceX Recruiting Event Titusville

- · Invite Only Event
- 21 Scheduled
- 9 Hired
- Employer extremely pleased with event

U.S. Census Bureau Recruiting Events All Offices

- 181 Attendees
- 14 Veteran customers
- 60 Hired
- Training classes were to start in March, canceled due to COVID-19





Recruiting Events, Job Fairs & Workshops

Offering businesses and career seekers quality workforce services

Truelieve Recruiting Event Titusville

- 64 Attended
- 9 Veteran customers
- 35 Hired

Evicore Recruiting Event Palm Bay

- 134 Attendees
- 4 Veteran customers
- 27 Interviewed
- 15 Hired

Brevard County Jail Job Fair Sharpes

- Inmates selected released within 90-days of event
- · Amazing resumes created from paper template
- · Mock interviews conducted prior to event
- 5 Employers
- 50 Job seeker inmates
- 2 Job offers on the spot





Presentations & Panels

Offering businesses and career seekers quality workforce services

Aerospace Sector Strategy Program

Aerospace Workforce Development Summit event Canaveral Port Authority

- 37 Attendees
- Collaborative Partnership: CareerSource Brevard, Space Florida, Florida Makes, EDC
- Pipeline Development Breakout Sessions
- Ongoing initiative convening businesses to help feed workforce pipeline

Hosted C2 Partnership Business Services Team

- 6 Staff from Texas C2 GPS Projects visited Brevard
- · Shadowed Business Services Team
- Educated on Innovative Employer Engagement Practices
- SpaceX tour



Presentations & Panels

Offering businesses and career seekers quality workforce services

Embraer Branding Workshop Rockledge

- · Business engagement service to help community
- · Self-branding awareness workshop presented by employer
- · Topics included Understanding Today's Job & Labor Market and VA
- 21 job seekers attended

Healthcare Business Learning Event Rockledge

- · Strengthen leadership skills for supervisor
- · Keys to Talent Management presented
- · "What are your problems" feedback collected
- 24 Attendees

Aero-Flex Business Learning Event Rockledge

- 20 Attendees (employers & partners)
- · 3 Track Pre-Apprenticeship Model discussed
- Flexible work-based learning with subsidies wages
- · Follow-up appointments for interested employers scheduled



Upcoming Events

- I.T. Reverse Job Fair (May 19h)
- · Annual Job Fair (June 17th)



Your Outreach & Awareness Teams

Outreach Team

- Denise Biondi (321) 394-0512 <u>dbiondi@careersourcebrevard.com</u>
- Lisa Fitz-Coy (321) 394-0578 | lfitzcoy@careersourcebrevard.com

Industry Relations Team Leads

- Judy Blanchard (321) 394-0567 jblanchard@careersourcebrevard.com
- Thomas LaFlore (321) 394-0537 tlaflore@careersourcebrevard.com

Healthcare & Municipalities

- Sheryl Cost (321) 394-0523 scost@careersourcebrevard.com
- Megan Cochran (321) 394-0543 mcochran@careersourcebrevard.com

Aerospace & Aviation

- Judy Blanchard (321) 394-0567 jblanchard@careersourcebrevard.com
- Clinton Hatcher (321) 394-0685 chatcher@careersourcebrevard.com

Information Technology & Professional

- Gary Sulski (321) 394-0535 gsulski@careersourcebrevard.com
- John Berardi (321) 394-0598 jberardi@careersourcebrevard.com

Manufacturing & Construction

- Lori Robinson (321) 394-0532 <u>Irobinson@careersourcebrevard.com</u>
- Grace Svitak (321) 394-0645 gsvitak@careersourcebrevard.com

COVID-19 UPDATE: We're still here to assist customers virtually!

CareerSource Brevard (CSB)

Executive Committee Meeting February 3, 2020

MINUTES

Members in Attendance: Susie Glasgow (Chair), Lloyd Gregg, Nancy Heller (via teleconference), Paula Just (via teleconference).

Members Absent: Daryl Bishop, Mike Menyhart.

Staff in Attendance: Judy Blanchard, Don Lusk, Marci Murphy, Lyn Sevin, Lisa Fitz-Coy, Denise Biondi, Gary Sulski.

Guests: None

Susie Glasgow called the meeting to order at 4:04pm.

Public Comments: There was no public comment.

Action Items:

Approval of Executive Committee Minutes

Motion to approve the Executive Committee minutes for November 4, 2019 made by Lloyd Gregg and seconded by Paula Just. Motion passed unanimously.

Presentations:

Denise Biondi gave a presentation on a three month snap shot of Strategic Outreach and Awareness.

Gary Sulski gave a presentation on building an employee versus buying an employee.

Nancy Heller thanked the presenters and said she enjoyed the presentations.

Discussion/Information Items:

President's Report

Marci Murphy reported on the following:

Legislative Update – Marti Eubanks has been hired by the FWDA as a new Lobbyist. She has served in the State House of Representatives and has a strong relationship with the Governor's office. She is currently monitoring Statute 445, House Bill 1271 and Senate Bill 1244 which cover DEO's relationship with CSF. There is concern that CSF will be placed under DEO control. LWDBs do not think this is a good idea as it is feared that it will slow processes down. There is also a clause in the bill that states, "The chief elected official for the local workforce development board may remove a member of the local board, the executive director of the local board, or the designated person responsible for the operational and administrative functions of the local board for cause." It is thought that these changes arose from the problems recently encountered in Tampa/St. Pete.

Employee Related Party Contract process was discussed.

Governance/Finance Committee (GFC) Update

Marci Murphy gave an update on the GFC which had met earlier in the day. Items reviewed at the meeting included board member reappointments, new board member nominations, finance policies, audit preview, and financial reports.

Grow the Resources of the Board

A matrix was shared showing grant opportunities, unrestricted revenue projects and partnerships that CSB is pursuing to help grow the resources of the Board. Staff discussed the DEO Community Development Block Grant and said that they are scheduled to participate in a conference call this week to discuss the grant. The purpose of the grant is training for the construction industry.

Adjournment:

The meeting adjourned at 5:02pm.

Submitted by, Reviewed by,

(signature on file)2/5/2020(signature on file)2/5/2020Lyn SevinDateSusie GlasgowDate

CareerSource Brevard (CSB)

Executive Committee Meeting (teleconference)
March 19, 2020

MINUTES

Members in Attendance: Susie Glasgow (Chair), Daryl Bishop, Lloyd Gregg, Nancy Heller.

Members Absent: Paula Just, Mike Menyhart,

Staff in Attendance: Marci Murphy, Lyn Sevin

Guests: None

Susie Glasgow called the meeting to order at 10:00am.

Public Comments: There was no public comment.

Action Items: None.

Discussion/Information Items:

COVID-19 Update

Marci Murphy reported on the following:

- The President of CSB is attending daily update meetings with the State of Florida, Department of Economic Opportunity and other Local Workforce Boards.
- CSB has created a Steering Team to monitor COVID-19.
- The Career Centers are currently open to the public from 10am to 2pm Monday through Thursday, and 8am to 12pm on Fridays. It is anticipated that the Centers will be closed to the public in the near future.
- Staff is in the process of training for virtual services.
- Staff will be required to sign a Teleworking Policy today prior to working from home.
- The Centers are experiencing high traffic for Reemployment Assistance (RA) and staff
 are guiding them to the DEO website which is the only way to file for RA. There is
 currently a 2 hour wait to get through via telephone. CSB's main focus is to help
 customers access RA.
- The situation will be reviewed again on Monday.
- All board members will receive CSB press releases and Career Center closings via email.
- Conference calls will be scheduled as and when needed.

Committee members suggested rotating staff, and having more than one dial in number for short term spike in unemployment. Also suggested that if someone on staff tests positive, all staff go home and the building be professionally decontaminated, at which point staff could return.

Adjourn	ment:
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The meeting adjourned at 10:30am.

Submitted by, Reviewed by,

(signature on file)4/8/2020(signature on file)4/8/2020Lyn SevinDateSusie GlasgowDate



May 4, 2020

Action Brief

Strategic Plan for 2020 - 2022

Background

CareerSource Brevard (CSB) held its annual retreat on February 20, 2020 to get input from Board Members and Community Partners on the critical challenges in Brevard County with regards to workforce and to discuss strategic direction for the organization in the next three years. John Metcalf, President of Workforce Systems Associates, was the Facilitator. John's work centers on workforce and education strategies to engage community stakeholders and bring about a new vision and a preferred future that others can buy into. His other specialties include local and regional community strategic planning, organizational effectiveness, transformational and change management, executive coaching, and leadership development.

Below is the high level plan for CSB over the next three years. The bulk of input from the retreat will become strategies and actions under our four committee structures, Career Center Committee, Industry Workforce Committee, Finance Committee, and Executive Committee. Strategies and actions from the retreat will be discussed and approved by each committee along with additional items that need to be incorporated due to the pandemic.

Action

Approve CareerSource Brevard's Strategic Plan 2020-2022 for inclusion on the agenda of the next full Board of Directors meeting.

A Comprehensive Guide For Developing The Workforce

Vision

A highly competitive workforce for Brevard County

Mission

Facilitate and be the
catalyst
for workforce development
services
that are responsive to the
employment needs
of Brevard County

A. Focus Area: Sector Strategies – focus on talent pipeline development and career pathways in high demand industries

Goal: Identify current and future workforce needs of the business community and create solutions to meet their needs

Objective 1: Implement and Sustain Sector Strategies in Key Industry Sectors

Objective 2: Support Additional Key Industries through Sector Work

Objective 3: Educate the business community on the value of our services and the value of Brevard's talent to meet their business needs

B. Focus Area: CareerSource Brevard Career Centers – focus on sustaining successful outcomes for employers and career seekers

Goal: Create a Career Center Model that is one of the top choices for career seekers and businesses in Brevard by offering quality workforce products and services.

Objective 1: Offer the highest quality of services to Career Seekers to enable them to become the talent that the businesses need

Objective 2: Offer the highest quality of services to Businesses to meet their workforce needs

Objective 3: Maintain a data centered environment to measure the success of CareerSource Brevard's services

Objective 4: Outreach and attract hidden talent to expand the labor pool and grow the labor force.

C. Focus Area: Executive Administration – focus on overall management of board activities to ensure work of the board aligns to its vision and mission

Goal: Provide Executive oversight and governance of CareerSource Brevard

Objective 1: Recruit new board members to be taken to the board and then the County commission

Objective 2: Recommend additional terms for existing board members to be taken to the board and then the county commission

Objective 3: Nominate officers to be taken to the board for approval

Objective 4: Provide Board training to all members and staff

Objective 5: Conduct Bylaw reviews and recommendations to full board

Objective 6: Provide oversight to all committee activity

D. Focus Area: Finance - assist the Board in discharging its responsibilities relating to independent oversight, financial reporting, budget, controls and related matters with the focus on the fiscal health and accountability with Government funds

Goal: Meet all financial standards for a non-profit board

Objective 1: Ensure the CSB audit selection process meets the required standards of state and federal policy. Ensure understanding of the report and make sure certain steps are taken to address any findings.

Objective 2: Review all monitoring measurable results

Objective 3: Review finance and budgeting reports that will provide oversight of the financial affairs of the organization

Objective 4: Review financial policies and procedures

Objective 5: Review conflict of interest issues for board members and staff



Information Brief

Approved Documents by Board of County Commissioners on 04/21/2020

Background

The Workforce Innovation and Opportunity Act of 2014 (WIOA) and Florida Statute 445 requires that the Brevard County Board of County Commissioners serving in the capacity as Chief Elected Official (CEO) to review, approve and execute certain documents on behalf of CareerSource Brevard (CSB) for compliance purposes. On April 21, 2020, the following documents were approved on the Board of County Commissioners consent agenda:

CSB Local Plan 2020-24 – Title I of the Workforce Innovation and Opportunity Act (WIOA) requires each local workforce development board (LWDB) to develop and deliver to the state a comprehensive four-year plan, to be submitted in partnership with the chief elected official. Regulations require LWDBs to periodically revisit and recalibrate plan strategies in response to changing economic conditions and workforce needs. Local elected officials, local workforce development board members, core program partners, and mandatory one-stop partners are an integral part of the process. The plan went through the required 30 day public comment period. The plan will be effective July 1, 2020 – June 30, 2024. The Board of Directors approved this plan at the February 20, 2020 meeting.

Memorandum of Understanding for Chief Elected Official (CEO) – This MOU provides the details of the relationship between the CEO and CSB. This agreement explains the role of the CEO which includes designation of CSB as the fiscal agent, sub-grant recipient. It includes how the planning, board member appointments, budget approval, auditing & monitoring, approval of one-stop/career center operator and local performance is handled. This MOU also delegates to the County Manager or his designee to represent the CEO on the CSB Board of Directors, approval of quarterly budget updates, financial, budget compliance and board membership documents,. This document also indicates how CSB will mitigate the CEO's liability under WIOA Section 107 by use of CSB corporate resources and assets to insulate the CEO from all claims arising from misuse of grant funds, disallowed costs, damage, negligence or omissions. The Executive Committee originally approved this document on May 16, 2019. However the final version contained several recommended changes by the County Attorney's Office.

Memorandum of Understanding & Infrastructure Funding Agreement (Agreement) – WIOA requires that the one-stop system include mandated partners and that those partners pay a portion of the cost of infrastructure and non-personnel costs such as rental of facilities, utilities, maintenance and technology. Mandated partners include Florida Department of Education Vocational Rehabilitation and Division of Blind Services, AARP Foundation for the Senior Community Services Employment Program Eastern Florida State College (Perkins) School Board (Adult Ed) and the Community Services Block Grant as operated by Brevard County Housing and Human Services. Each mandated partner must have an Agreement that establishes a fair share contribution to the system. WIOA requires that the Board of County Commissioners be a party to the Agreements. The Board of County Commissioners must execute the Agreement and the attached templates for the mandated partners. All of the Agreements will be contained in the 4 year plan when fully executed.

Addendum for the One-stop Operator C2 Global Professional Services (C2) - CSB has previously competitively procured and contracted with C2 to operate the one-stop system and to provide career services. The Board of County Commissioners has previously approved C2 as the operator and career services provider for Brevard County. As the WIOA rules and regulations have developed, there is now a need for the Board of County Commissioners to review and execute this addendum to CareerSource Brevard's agreement with C2. This addendum sets out the required firewalls and internal controls to prevent conflicts of interest. The addendum specifies the activities that C2 will not be involved in such as procurement, policies, local planning, providers, local performance and budgeting. The Board of County Commissioners must execute this document for CareerSource Brevard to be in compliance with WIOA provisions.

No further action is required for any of the documents listed in this brief. This information is being shared with the Executive Committee and will also be shared at the Board of Directors meeting scheduled for May 21, 2020.



Quarterly Hurricane Recovery Report - April 2020

This report is provided to show status and resources used for the CareerSource Brevard (CSB) Hurricane Recovery Program. This report covers Matthew, Irma and Dorian.

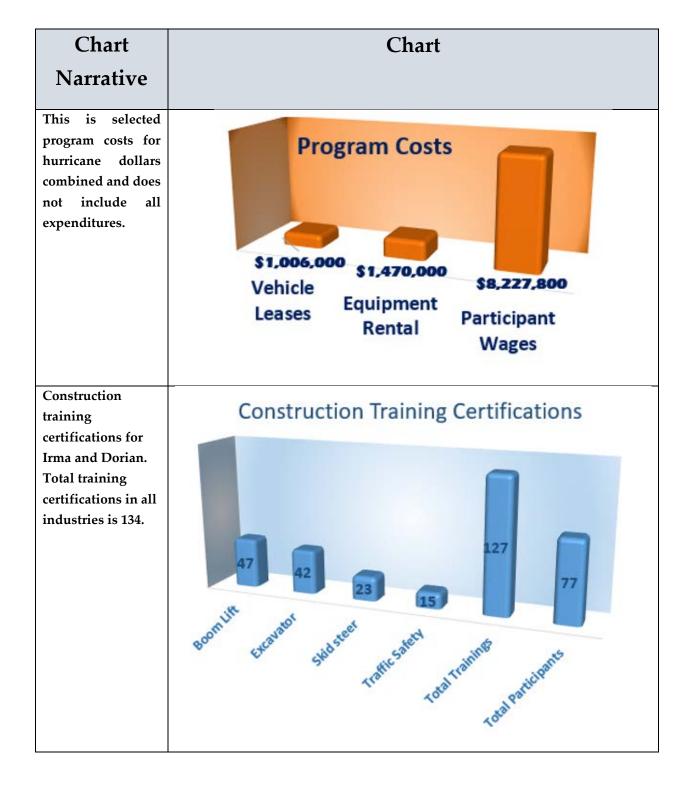
Grant Status

Hurricane Projects Since 2016	Grant Status	Can Be Extended	Total Funding Approved	Funding Expenditure s To Date	Temporary Workers Utilized	Moved to Unsubsidized Employment
Matthew	Project Closed 9/2019	NA	6.1M	6.1M	147	105
Irma	Project Open Expires 09/30/2020	Yes	13M	6.4M	221	141
Dorian	Project Open Expires 09/30/2020	Yes	2.7M	.2M	12	0

68.5% find permanent jobs w/ skills and training obtain during recovery work

Worksite & Restoration Activities

Worksites		Restoration
		Accomplished Outcomes
Brevard County Department of		Revegetated 11.4 miles of dune
Natural Resources		• Planted 325,500 sea oats
• Brevard County Parks & Recreation		• Cleared 323 miles of trails, removed over
• City of Palm Bay		800 trees
• City of Cocoa		• Removed over 4300 tons of debris
 Canaveral National Seashore 		• Repaired 3,900 feet of storm water
• U.S. Fish & Wildlife Refuge		drainage & 4 culverts
City of Cape Canaveral		Repaired 17 crossovers at seashore
• City of Cocoa Beach		Repaired 13 comfort stations
• Turkey Creek Park		Restoration of 64 County & City parks
• Marine Resources Council		Repaired 21 facilities
United Way		Repaired 1,800 feet of pier
		Replaced 2.5 mile of dune fencing
		Replaced 840 signs
		Repaired 21 miles of roads and dykes
		Cleared 15 miles of canals
		• Replaced 7.5 miles of boardwalks & trails





REVISED 04/22/2020

Grow the Resources of the Board Report

BOLD Denotes Revisions or Additions

GRANTS (Federal, State Local Competitive and Non-competitive)						
Resource Information	Amount	Grant Focus	Current Status	Staff Lead		
Crant Names H 4D American	Awarded	This project torgets high grouth	CCD has appelled 206 persons in	Gary		
Grant Name: H-1B American Promise Grant (APG) Time Frame: 01/01/17 – 12/31/20 Funding Source: USDOL Partner(s): LWDB 12 Central Florida	\$2,380,337	This project targets high-growth jobs aligned with the Information Technology (IT) and IT-Related industry sector, ranging from entry-level occupations to high-level management positions in LWDB Region 12 & 13 using a sector strategy approach.	CSB has enrolled 396 persons in the APG grant. Some additional updates include: New Horizons training partner, has aligned their goals with ours to improve the pass rate for students, for the certification exams, and secure employment. Local networking with Faith Based Groups has succeeded in enlisting pastors support for underserved population with referrels to APG and our annual June Job Fair. Virtual Reverse Career Fair planning underway for May 19th event which facilitates jobseeker and employer interaction to fill open "HelpDesk & Computer user Speciaist" postions we jhve trained for. IT Apprenticeship planning underway for sustanability of grants efforts in supporting IT industry.	Sulski		
Name: Cooperative Outreach Program with Moore Communications and CareerSource Florida Time Frame: 10/01/19 – 06/31/20 Funding Source: Wagner Peyser State Level Funding Partner(s): CareerSource Florida & Moore Communications	\$40,400	This funding is allocated based on our region size and is focused on strengthening CSF network brand, influencing action by business/job seekers to use CSB services, connect business with talent and to offset communication outreach costs and support local efforts.	5th Annual Out-of-State Engineering Talent Attraction & Recruitment Campaign: • Creative updates underway using similar targeting parameters and most effective creative and messaging that include partner placement assistance. Spring launch still on schedule despite COVID-19. 2nd Annual Local Unemployed/Underemployed/ Introduction to Key Industry Sectors – • Talent Attraction Campaign: Creative updates underway using similar targeting parameters and most effective creative and messaging with more content towards skills	Denise Biondi		

GRANTS (Federal, State Loc				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
			training & re-training, interviewing & finding a job due to impacts of COVID-19. Late spring launch.	
Grant Name: Dislocated Worker Grants (DWG) Time Frame: Various Dates- 9/30/2020 Funding Source: USDOL through DEO DWG Partner(s): NA		Projects for clean-up, demolition, repair, renovation, and reconstruction of destroyed public structures, facilities, and lands within the affected communities. Maria work is focused on evacuees from Puerto Rico. Brevard Recovery Works focused on persons impacted by the Opioid Crisis. COVID 19 relates to public health emergency and is focused on humanitarian projects and persons unemployed due to the pandemic.		Jim Watson
Irma	\$13,500,000		Extended until 9/30/2020 with the additional of \$7.5 Million. Total: • 271 Participants Enrolled • 187 Receiving Services • 141 Employment at Exit	Jim Watson
Dorian	\$1,300,000		Providing support to National Seashore & Wildlife Refuge. First projects started in Jan 2020. Totals 12 Participants Enrolled 1 Receiving Service 0 Employment at Exit	Jim Watson
Maria	\$125,000		Extended to 9/20/2020. Most CSB funds already obligated however grant is open in the event that DEO obligates additional funding. Total 28 Participants Enrolled 27 Receiving Services 9 Employment at Exit Remains open in the event that DEO allocates additional funding. Workshop that was scheduled for April 2020 was postponed due to Covid-19.	Wendi Bost
Opioid/Brevard Recovery Works	\$2,000,000		Grant activities to date include: Total of 44 Participants Currently Enrolled 44 Receiving Services 3 Employed/not exited yet 3 are in training	Wendi Bost

GRANTS (Federal, State Loca	I Competitive	and Non-competitive)		
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
	Awarded		2 Employed in Humanitarian Services	
Health Emergency Dislocated Worker Grants in Response to COVID-19 Outbreak	Unknown		The purpose of this grant is to help address the workforce-related impacts of the public health emergency related to COVID-19, also known as novel coronavirus. DEO has applied for funding. USDOL has allocated \$12 Million to the State of Florida. CSB is awaiting notification of award and funding amount.	TBD
Grant Name: Rebuild Florida Time Frame: 09/01/2018 – 06/30/2020 Funding Source: DEO/ Community Development Block Grant – Disaster Recovery (CDBG-DR) Partner(s): Innovation Emergency Management	\$300,000	Rebuild Florida is a partnership of DEO and the U.S. Department of Housing and Urban Development (HUD), which approved funding to local communities for Florida's long-term recovery efforts after the 2017 hurricane season. Rebuild Florida Housing Repair funds will help eligible homeowners	CSB continues to work with the staff of IEM stationed in the Rockeldge office. The current NFA expires on 06/30/2020. Staff is in discussion regarding whether DEO will extend funding beyond this date.	Jeff Witt Or Don Lusk
(IEM) Grant Name: Department of Economic Opportunity Community Development Block Grant – Disaster Recovery (DR) Workforce Recovery Training Program Time Frame: 3/01/2020 – 06/30/2023 Funding Source: DEO/ HUD/CDBG Partner(s): Listed in Grant	\$2,049,784	impacted by Hurricane Irma. The target is low to moderate income individuals. Brevard is counties identified as impacted by Hurricane Irma designated to benefit from this funding. The grant allows CSB expand existing programs to provide training in construction trades, including roofing, masonry, carpentry, concrete finishing, plumbing, HVAC, electricity, heavy equipment operations, carpet laying, glass/window installation, plastering and welding.	CSB was notified on 02/26/20 of the award of funding. On 03/2720 we received correspondence asking us if there was any changes to our proposed program based on COVID-19. We are awaiting a subrecipeint agreement necessary to move forward.	James Watson
Grant Name: FloridaMakes - NIST Time Frame: 10/1/19 – 9/30/2020 Funding Source: VIA Florida Makes U.S. Department of Commerce National Institute of Standards & Technology Partner(s): CareerSource West Palm Beach; FloridaMakes	\$125,000	This grant was submitted in support of Florida Makes grant submission to the U.S. Department of Commerce National Institute of Standards & Technology (NIST) to support the expansion of the AeroFlex Pre-apprenticeship Program in Brevard County.	Program staff from CSB and CS West Palm meet bi-weekly with FloridaMakes to continue to report progress, share best practices and status of defined metrics. Grant metrics are aligned with the performance outcomes of the state grant supporting this effort: • Enrollment, training completed and employment of 12 jobseekers. To date: 3 enrolled, 3 trained and 2 employed.	Judy Blanchard
Grant Name: Aero-Flex Pre- Apprenticeship Program Time Frame: 02/01//2019 - 08/331/2020	\$149,129	CareerSource Brevard (CSB) in partnership and collaboration with CareerSource Palm Beach (CSPB) will replicate a very	Grant support staff continue to meet bi-weekly with CS Palm Beach, and partnering agencies to discuss program progress and	Judy Blanchard & Clinton Hatcher

GRANTS (Federal, State Loca	al Competitive	and Non-competitive)		
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Funding Source: CS Florida – Sector Strategies Partner(s): CareerSource Palm Beach, Tooling U, EDC, FloridaMakes, the Future's Center for Apprenticeship & Work Based Learning, SpaceFlorida, ASRC, Brevard Adult Ed, Northrup Grumman, Lockheed Martin, South Bay Workforce Investment Board, Training Funding Partners.	\$100.000	successful, employer-driven pre- apprenticeship program that has been proven to support industry needs in California. The Aero- Flex Pre-Apprenticeship program will also meet the workforce development needs common to our region's aerospace and aviation manufacturing industry partners. This unique training program provides a customized layer within the framework to allow each employer to design or 'flex' its own program, meeting not only needs of the industry but each participating employer.	deliverables. Industry meetings continue to champion employer support of the program. The first cohort of trainees (3) have successfully completed training. Strategic marketing/outreach collateral for both employers and jobseekers has been deployed. Grant funded dedicated frontline Career Counselor is assessing and preparing the next cohort of trainees, now slated for April, slipping from March, due to COVID-19. Program staff held a Business Learning Event on March 4 th to provide an indepth overview of the program to 12 unique employers. Follow-on meetings to secure partnerships are on going.	Jana
Grant Name: Brevard Adult Education Pre- Apprenticeship Program Expansion Time Frame: 01/01/2019 - 08/31/2020 Funding Source: CS Florida – Apprenticeship Expansion Partner(s): Brevard Adult Education, Brevard Air Conditioning Contractors Association (BACCA), ABO Apprenticeship (Coastal Mechanical), Southeast Power Corporation, Brevard Electrical Apprenticeship Program, ABC Institute	\$100,000	This collaboration with Brevard Adult Education Preapprenticeship Program to support Building & Construction trades. The following lists each of the apprenticeship partners for this grant and the Pre-Apprenticeship program:	The first cohort for the Trades Pre-Apprenticeship program graduated on Dec 18, 2019. Cohort 2 has 10 students who have stayed actively engaged. This group is set to graduate in July. A third cohort began in Feb 2020 at the BPS Cocoa location. A total of 27 were accepted, with 18 staying actively engaged. Due to COVID, this class is moving to a virtual platform. CSB is working with local employers to develop work experience opportunities for all 3 cohorts.	Jana Bauer Wendi Bost
Grant Name: R.I.S.E. Brevard Time Frame: 01/01//2019 - 08/31/2020 Funding Source: CS Florida – Pathways to Prosperity Partner(s): Brevard County Drug Court & Florida Department of Corrections	\$250,000	"R.I.S.E. Brevard" stands for Reentry Intervention resulting in Successful Employment. This grant will target the Ex-Offender population from our partners who are in need of vocational training and career assistance.	This grant request was submitted to CareerSource Florida for \$379,005. An outcome of the planning grant is to train 36 persons. CSB started enrolling customers on 4/17/19 as of 04/17/20 – 42 customers enrolled, 16 employed, 2 WBT, 1 Recidivism after completion	Jim Watson
Grant Name: Florida College Access Network – Seed Grant	\$20,000 (Includes \$10,000 CSB Match)	The focus of this grant is to develop a Local College Access Network (LCAN). These are strategic alliances focused on increasing college and career	Coordinated transportation and attended the Florida College Access Network meeting on Student Led	Megan Cochran

GRANTS (Federal, State Loca	GRANTS (Federal, State Local Competitive and Non-competitive)					
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead		
Time Frame: 05/1/19-4/30/2020 (?)		readiness, access and completion for students. This includes expanding programs,	Initatives 1/22/20 with Macedonia Education Technology & Career			
Funding Source: Hosted by University of South Florida		services, resources, policies to address the systemic barriers that prevent access to	Academy and Take Stock in Children partners. Held a follow up meeting with			
Partner(s): Brevard Public Schools & METCA (Macedonia Education &		postsecondary education.	Brevard Public School partners 2/5/20. • Funded a portion of TABE			
Technology Academy)			Boot Camp and TEAS Prep sessions to help thirty healthcare training			
			candidates access training by strengthening basic skills to meet program			
			enrollment requirements. This fund allocation was			
			previously leveraged to promote the acquisition of the additional \$10,000 in			
			Home Health Aide training scholarship resources. Collaborative planning			
			efforts are in progress on the Workforce Round Table meeting. Grant funding			
			designations will support the venue and promotional			
			expenses. An event date of September 22, 2020 was established.			

Did

	(Non-governme	ental funding, Fee for service, Foundation and Corp	orate giving programs)	
Resource Information	Amount	Grant Focus	Current Status	Staff Lead
	Awarded			
Grant Name: Back to Work	\$110,000	CSB was selected to submit a		Jana Bauer
50+ (BTW 50+)		grant application & plan which	for year 6 (Jan 1 – Dec 31,	Dauei
-		was approved to begin the AARP	2020). Performance as of	
Time Frame:		50+ Services in Brevard County.	March 26th includes:	
3/1/19 – 12/31/2020		The current program focused on	• • • •	
Funding Source:		Women ends 02/2/2019. This program will focus on all persons	, , , , , , , , , , , , , , , , , , , ,	
AARP Foundation		50+. It will allow us continued use	,	
AART TOURIDATION		of AARP Foundation Logo,		
Partner(s): NA		outreach support and		
· ,		educational materials	(of 60, ~22% of goal)	
			(including participants	
			carried over from the	
			2019)	
			Upcoming Cohorts:	
			Wave 32 - April	
			2020(Virtual)	
			Wave 33 – June 2020	
			Wave 34 – August 2020	
			Wave 35 – September 2020	

UNRESTRICTED REVENU	UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)					
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead		
Grant Name: Ticket to Work (TTW) Program Time Frame: Indefinite Funding Source: Social Security Administration Partner(s): Vocational Rehabilitation	\$266,604 To Date	Focused on eligible TTW customers who want to return unsubsidized employment using the Employment Network (EN).	Staff continue to work with eligible customers who are interested in work or training. EN continues to progress at a modest pace with 49 tickets being assigned. Receipts for the first three quarters were \$20,187 for a cumulative total of \$266,604			
Grant Name: Florida Partnership Plus Time Frame: Indefinite Funding Source: Social Security Administration Partner(s): Vocational Rehabilitation (VR)	\$11,500 To Date	Exiting Voc. Rehab participants who have found employment and are currently receiving SSI or SSDI. CSB will provide Employment Network mandatory follow up services. Funds are reported as part of the SSA TTW program and our unrestricted. CSB receives compensation in two forms: (1) \$1000 for any participant exiting that remains employed at SGA (Substantial Gainful Activity) for a seven month duration. (2) \$500 for written benefit summary analysis (BSA) completed by a certified Community Partner Work Incentive Coordinator (CPWIC).	CSB received \$ 10,000 in PY 16 -17 and 17-18, CSB received \$11,500. There was one newreferral for this program in PY 18-19 and no payment has been made to date. Staff is working with Vocational Rehabilitation to determine whether program referrals can be increased.	Jim Watson		
Grant Name: Tobacco Free Florida Time Frame: Indefinite Funding Source: Bureau of Tobacco Free Florida Partner(s): Florida Department of Health	\$51,237.50 To Date	The Bureau of Tobacco Free Florida (BTFF) partners with Florida RWB's to promote the "3 Free and Easy Ways to Quit" program to help clients quit tobacco and improve their employability. While this program is available free to all Florida residents, the Department of Health targets workforce clients and reward LWDB's for each client referral.		Marina Stone		
Grant Name: Healthcare Sector Strategy Time Frame: 7/1/16 – 9/30/19 Funding Source: Private Sector Partner(s):	\$530,170 To Date In 5 th year	Employ a Healthcare Sector Strategist to coordinate Healthcare Sector Strategy to facilitate solutions for current workforce needs, projections for workforce issues over the next five years, and resources to meet both long and short	SMART Goals for the quarter. • Six students were awarded Home Health Aide (HHA) training scholarships and entered training.	Megan Cochran		

UNRESTRICTED REVENU	ES (Non-governme	ntal funding, Fee for service, Foundation and Corpo	orate giving programs)	
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
A variety of health care employers, training vendors and others.		term goals as established by the industry as a whole.	costs above the \$450 training. Our grant partner Macedonia Education Technology and Career Academy held a Healthcare Recruitment Fair on 1/16/2020. They also facilitated TABE Boot Camps and a TEAS Prep course for thirty training candidates (over the last two quarters). The Brevard Healthcare Workforce Consortium Soft Skills Committee sponsored a Business Learning Event on the Keys to Talent Management which was attended by fourteen healthcare employers.	
Grant Name: Wells Fargo AARP 50+ Support Services Time Frame: 10/01/2018 - 11/01/2019 Funding Sources: Wells Fargo Bank Partners(s): NA	\$10,000	The focus of this grant is to assist participants in our program with support services needed to ensure successful job placement. Services can consist of transportation assistance, clothing to create a good first impression, and test preparation fees, etc.	To date, we have assisted 62 AARP BTW50+ participants with \$7,959 in services. Services have included transportation, first impressions and certification/testing/licensing assistance. Due to additional funding received, all graduates of the AARP BTW50+ are now receiving \$100 in incentives automatically. These include \$50 for gas and \$50 to put towards clothing, first impressions or anything else that will enhance their employment opportunities.	Jana Bauer
Grant Name: Wells Fargo Supportive Services for Community Empowerment Time Frame: 10/01/2019- 11/01/2020 Funding Sources: Wells Fargo Bank Partners(s): NA	\$10,000	The focus of this grant is to assist participants with supportive services that are not WIOA eligible. 75% of the funding will be to support the AARP Back to Work 50+ program, and the remaining 25% will be to support a two-week internship opportunity for Eau Gallie high school students in the Aviation Fabrication and Assembly Program. A total of ten incoming seniors will be provided with a two-week internship, receiving a supportive service stipend for each day.	Due to additional funding received, all graduates of the AARP BTW50+ are now receiving \$100 in incentives automatically. These include \$50 for gas and \$50 to put towards clothing, first impressions or anything else that will enhance their employment opportunities. In February, CSB will begin coordinating with the Eau Gallie high school Aviation program director to plan the process for summer funding.	Jana Bauer

UNRESTRICTED REVENU	ES (Non-governme	ntal funding, Fee for service, Foundation and Corp	orate giving programs)	
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Grant Name: Wells Fargo Workforce Roundtable	\$5,000	Funding will be utilized to create a workforce roundtable involving key partners which	A date of May 19 th was initially established and the team had solidified the Exploration	Jana Bauer
Time Frame: 10/01/2019 – 11/01/2019		may include Goodwill, NeighborUp, Community	Tower at Port Canaveral to host the event. However, due to recent COVID-19 events,	
Funding Sources: Wells Fargo Bank		Action, local school board and others to have a discussion around creating site-based	the event will now be rescheduled to September 22 nd . An invitation list has	
Partners(s): TBD		programs to pilot to impact the movement of workforce in our low-to-moderate community.	been drafted of those C-level executives who have been hand-selected for invitation.	
Grant Name: AARP Foundation (Non-Direct Service Outreach Grant)	\$300,000	This grant focuses on low- income (250% Poverty) seniors (50+) by focusing	Proposal submitted 4/22/20. AARP will notify by Mid-May if CSB is successful.	Jana Bauer
Time Frame: 07/01/2020 – 06/30/2022		on business/industry to build talent pipelines. Businesses will be	CSB proposes to create the "Talent Pipeline for Older Workers" initiate to help	
Funding Sources: AARP Foundation		recruited and shown the advantages of hiring older workers. This grant	"open up" the pipeline for older workers with business and industry.	
Partners(s): Senior Community Services Employment Program		provides \$150,000 yearly for two years. This grant will work in tandem with our existing AARP program.		