

CareerSource Brevard

Industry Workforce Committee

October 15, 2019

Minutes

Members in Attendance: Mike Menyhart (Chair), Colleen Brown, Rohit Ghosh (via teleconference), Art Hoelke, Elizabeth Huy (via teleconference), Jennifer Kenny, Traci Klinkbeil, Dr. Linda Miedema (via teleconference), Nancy Peltonen, Travis Proctor, Janice Scholz, and Patricia Stratton (via teleconference)

Members Absent: Kristen Bakke, Terry Schrupf and Julie Song

Staff in Attendance: Jana Bauer, John Berardi, Denise Biondi, Judy Blanchard, Megan Cochran, Sheryl Cost, Lisa Fitz-Coy, Clinton Hatcher, Jennifer Lasser, Marci Murphy, Marina Stone, Gary Sulski and Grace Svitak

Guests in Attendance: Caroline Joseph-Paul from the Career Center

Call to Order:

Mike Menyhart (Chair) called the meeting to order at 8:32am at CareerSource Brevard (CSB). Introductions were made.

Public Comment:

There was no public comment.

Presentations: Staff shared video clips from the Economic Development Commission of Florida's Space Coast manufacturing talent attraction campaign and a four month recap of CSB outreach efforts and outcomes. The committee asked if we had data showing how many individuals have come to Brevard as a result of the 5 year Engineering Talent Attraction state funded marketing campaign. Staff will check. Brevard County Schools suggested that the information obtained (even contact information) be added to marketing information stressing our area has A schools and many educational offerings to residents of Brevard County.

Nancy Peltonen, Denise Biondi and Lisa Fitz-Coy joined the meeting. Caroline Joseph-Paul and John Berardi left the meeting.

Action Items:

Approval of Workforce Operations Committee Minutes of July 30, 2019

Motion to approve the Minutes from the July 30, 2019 meeting was made by Jennifer Kenny, Art Hoelke seconded the motion. The motion passed unanimously.

Discussion/Information Items:

Outcomes in Manufacturing Sector

Updates, activities, collaborations and partnerships in the Manufacturing Sector were shared.

Healthcare Sector Strategy Grant Update

SMART goals were established for performance metrics. Goals were met, activities and results through September 30, 2019 were shared. The aggregate goal was exceeded. This was the final performance period of the grant but CSB has delivered a proposal to continue funding for another year and expect positive results very soon.

APG IT Sector Strategy Update

The America's Promise Grant (APG), in partnership with local IT employers, is to understand the training needs necessary for their successful hires, identify a training partner, create a workforce partnership among cohorts and create increased opportunities to get career seekers gainful employment. CSB had an IT Job Fair in August with 15 employers and 136 jobseekers. Also, several meetings with industry partners and Brevard Public Schools for implementation and replication of a successful IT pre-apprenticeship program are underway, having learned about this best practice at a USDOL hosted workshop for other APG recipients.

Aerospace Workforce Workshop

An Aerospace Workforce Workshop is being held October 17th in partnership with Space Florida, EDC and FloridaMakes. This summit is the kick-off effort of the aerospace sector strategy which will address industry workforce needs in the coming months. Several recruiting events for aerospace companies during the first quarter of the program year include SpaceX, Northrop Grumman, Embraer, Aerotek and STS MOD.

Soft Skills Training Grant

A final report for the Soft Skills Training Grant was distributed to attendees.

Regional Apprenticeship Activities

An update on the quarter's activities for the recently awarded Aerospace pre-apprenticeship grant (AeroFlex) and the pre-apprenticeship grant to support building and construction trades in partnership with Brevard Adult Education was provided.

Educate the Brevard Community of CSB Services and Sector/Industry Initiatives

Staff shared activities that took place in the last quarter to fulfill the strategies of Objective 3.

Multimedia Outreach

A review of social media, direct email marketing and paid advertising was reviewed. Media relations and press coverage, collateral, website and state co-op programs were shared in the PowerPoint presentation earlier in the meeting.

Adjourn:

There being no further discussion or business, Mike Menyhart adjourned the meeting at 10:10 am.

Respectfully submitted,

Reviewed by,

{Signature on File} 11/18/19
Marina Stone Date

{signature on file} 11/18/19
Mike Menyhart, Chair Date