

## Executive Committee Meeting Monday, August 3, 2020 - 4:00pm Via Teleconference (Call in number: 321-394-0707)

Attendees: Susie Glasgow (Chair), Daryl Bishop, Lloyd Gregg, Nancy Heller, Mike Menyhart Agenda (Amended) To facilitate and be the catalyst for workforce development services that are responsive to the employment needs of Brevard County Page No. Call to Order Susie Glasgow Roll Call **Public Comment: Presentations:** Brevard Recovery Works Grant Wendi Bost 1 - 14 Skill Up Brevard Jana Bauer 15 - 24 Action Items: A. Approval of Executive Minutes for 5/4/20 & 7/9/20 Susie Glasgow 25 - 29B. Board Member Nominations 30 C. President's 2019-2020 Goals-Amended 31 - 35D. President's 2020-2021 Goals-Amended 36 - 39Discussion/Information Items: A. Executive Committee Duties 40 - 41Marci Murphy B. Finance Committee Update Daryl Bishop C. Grow the Resources of the Board 42 - 50D. Quarterly Hurricane Report 51 - 52

Adjourn

Meeting information is always available @ careersourcebrevard.com

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise CareerSource Brevard at least 48 hours prior to the meeting by contacting Lyn Sevin at (321) 394-0507. Persons who are hearing or speech impaired can contact Lyn Sevin through the Florida Relay Service by dialing 7-1-1

## Upcoming Meetings: All meetings are in the CSB Boardroom unless otherwise noted

<u>August 2020</u> 20th Board of Directors-8:00am

October 2020 13th Industry Workforce Committee-8:30am 27th Career Center Committee-8:30am

November 2020 2nd Finance Committee-3:30pm 2nd Executive Committee-4:00pm 19th Board of Directors-8:00am

January 2021 12th Industry Workforce Committee-8:30am 26th Career Center Committee-8:30am

## February 2021

1st Finance Committee-3:30pm 1st Executive Committee-4:00pm 20st Board of Directors-8:00am

## <u>April 2021</u>

13th Industry Workforce Committee-8:30am 27th Career Center Committee-8:30am

#### May 2021

3rd Finance Committee-3:30pm3rd Executive Committee-4:00pm21st Board of Directors Retreat-8:00am-12pm (TBD)

# **Brevard Recovery Works**

National Emergency Health Crisis Opioid Substance Use United States Department of Labor Grant Serving Dislocated Workers

Those directly impacted and their family members & dislocated workers interested in working in humanitarian roles



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# **Basic Facts: Addiction**





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NORA D. VOLKOW, MD DIRECTOR, NATIONAL INSTITUTE ON DRUG ABUSE (NIDA)

Addiction is defined as a chronic, relapsing

brain disease that is characterized by

compulsive drug seeking and use,

despite harmful consequences.

How is a disease defined?

Five Criteria for Disease Classification

- 1. Pattern of Symptoms
- 2. Chronic
- 3. Progressive
- 4. Subject to Relapse
- 5. Treatable

# Facts

It is estimated that were 534,000 overdose related deaths in the U.S. this past decade.

- The epidemic has overtaken both <u>car crashes</u> and <u>gun violence</u> as leading causes of deaths nationwide, and it now causes far <u>more deaths every year than AIDS</u> did at its peak.
- US drug overdose deaths in this past decade exceed the <u>number of battle deaths</u> the country suffered In World War I and World War II combined.





## More than 23 million Americans in long term recovery.

## They hold jobs, are neighbors and contribute to society.

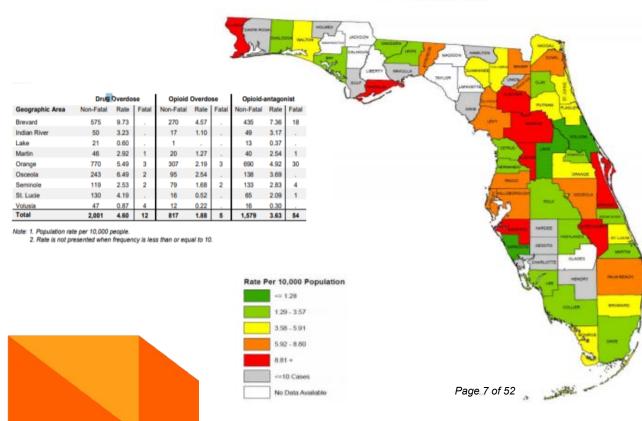
We want to support these individuals, and their family members, in helping to maintain recovery. *Meaningful employment is a critical pillar.* 



Emergency Medical Services Controlled Substance Overdose Report <u>Third Quarter 2019</u> <u>July– September</u>

> Ron DeSantis Governor Scott A. Rivkees, MD State Surgeon General

Total Drug Overdose (Fatal and Non-Fatal) 3<sup>rd</sup> Quarter 2019



- One of 8 critical impacted Counties in Florida
- 8.81 Overdoses per 10K
- 18 Fatalities





# Educate the Community and Employers about this "Hidden Talent" opportunity.

✓ Hosted 2 Business Learning Events
 ✓ Hosted 8 Community Learning Events



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# Provide resources and assistance to public and non-profit agencies. ✓ Community Learning Events featuring CSB

✓ Placing grant participants in "Humanitarian Roles"



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# Sample Talent We Have Served

- Participants with 4 year degrees
- Participants with various credentials including welders, phlebotomists, mechanics, and more
- Some in training for CPT and other Career changes

Family members and those directly impacted are from a variety of socio-economic backgrounds and look like us



# **Campaign Efforts**





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 1.922 opens 57 clicks

 437 opens 13 clicks

Social media

# The Lunch Room

# An insightful film that demonstrates "Recovery is Good Business"

https://recoveryisgoodbusiness.wordpress.com/the-film/



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# **Samples of Synergy**





Brevard Opioid Task Force







## CIRCLES OF CARE, INC.

YOUR CHOICE FOR QUALITY BEHAVIORAL HEALTH SERVICES





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# **QUESTIONS?**



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# What is SkillUp America?

## • Virtual learning platform offering 6,000+ courses for free

- Interactive courses
- Customizable "My Plan" based on interests
- Self-paced
- Device-friendly
- Offered in English and Spanish

Offered by Metrix Learning



# **Course Offerings**

## • Wide array of courses available including;

- Career Assessments
- Basic Skills
- Business Skills
- Computer Skills
- Industry-Specific Courses
- Prep courses for various Industry Certifications in IT, Healthcare, Manufacturing and Retail/Service



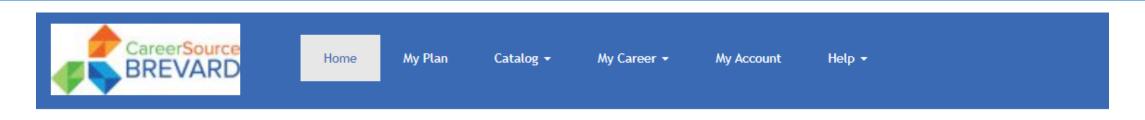
## • Launched May 11, 2020

• Limited license model (200 available)

## Phase 1 Rollout

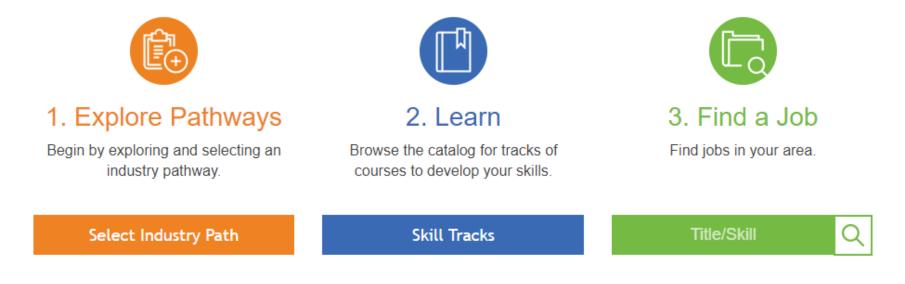
- Target customer groups
  - Welfare Transition & SNAP
  - Youth
  - Wagner Peyser
- Target utilization
  - Job Readiness
  - Career Exploration
  - Vocational Training
  - Skills Progression / Gap Identification



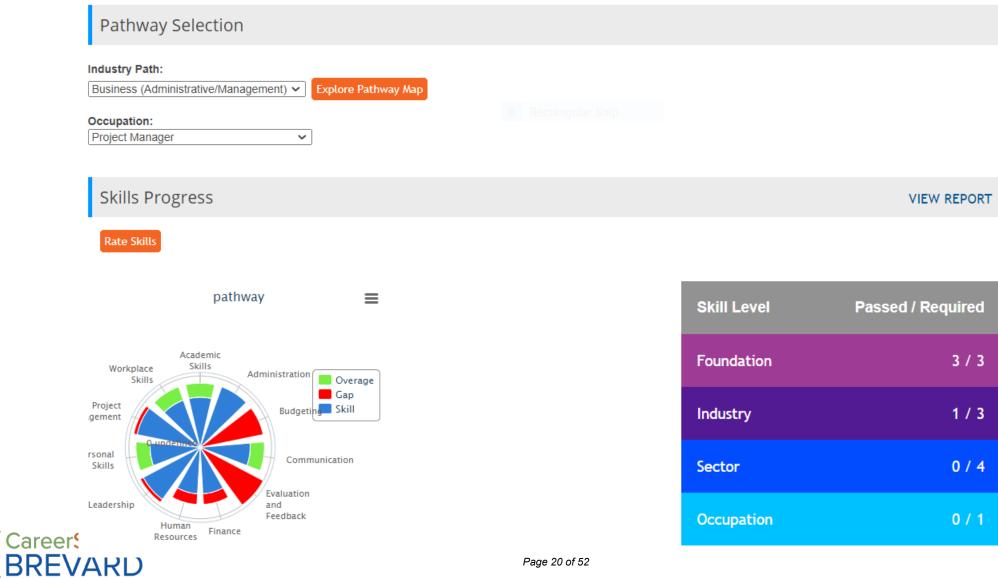


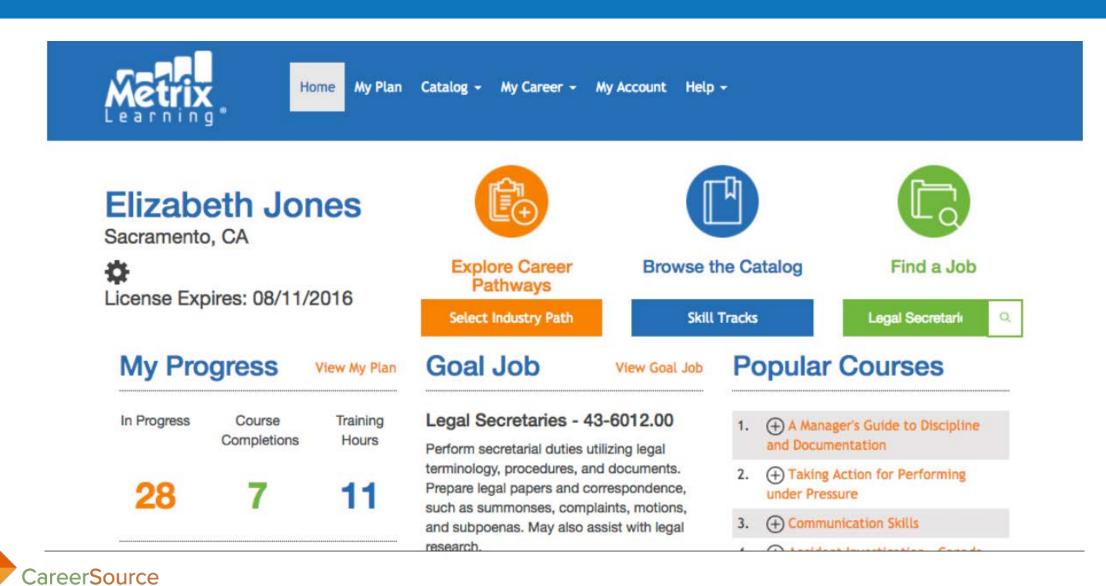
## **Getting Started**

Follow these 3 steps to learn the system, begin your course work and get started on your new career with Metrix Learning 3.0.









**BREVARD** 

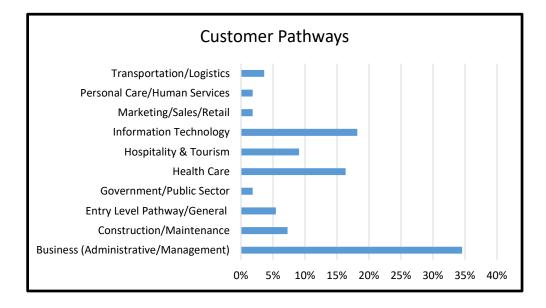
## Success So Far

• 98 licenses issued

CareerSource BREVARD

- Average completions per active client was 5.4 courses (for June)
- Average hours per active client is 7.1 hours





# On the Horizon

- Phase 2 rollout, focusing on an unlimited license model
  - Allow for expansion of outreach efforts
  - Alleviation of staff time to continuously monitor license distribution
  - Preparation for an influx of customers after Reemployment Assistance waivers are lifted
  - Partnerships with industry





Thank you!

## Ahmanee Collins-Bandoo

## Manager – Data Analysis, Reporting and Quality Assurance

## Jana Bauer

**Program and Contracts Officer** 



## CareerSource Brevard (CSB)

Executive Committee Meeting May 4, 2020

### MINUTES

The meeting was held via teleconference during the COVID-19 pandemic.

**Members in Attendance:** Susie Glasgow (Chair), Daryl Bishop, Lloyd Gregg, Paula Just, Mike Menyhart.

#### Members Absent: Nancy Heller

**Staff in Attendance:** Denise Biondi, Judy Blanchard, Ahmanee Collins-Bandoo, Thomas LaFlore, Don Lusk, Richard Meagher, Marci Murphy, Lyn Sevin.

#### Guests: None

Susie Glasgow called the meeting to order at 4:02pm.

Public Comments: There was no public comment.

#### **Presentations:**

Ahmanee Collins-Bandoo gave a presentation on the transition to Virtual Career Center.

Denise Biondi and Thomas LaFlore gave a presentation on Third Quarter Outreach Activities.

#### Action Items:

Approval of Executive Committee Minutes

Motion to approve the Executive Committee minutes for February 3, 2020 and March 19, 2020 made by Mike Menyhart and seconded by Lloyd Gregg. Motion passed unanimously.

#### <u>3 Year Strategic Plan</u>

At the Annual Retreat in February the Board of Directors discussed the strategic direction for the organization in the next three years. Staff reviewed the plan for CSB's four committees: Career Center Committee, Industry Workforce Committee, Finance Committee, and Executive Committee. Strategies and actions from the retreat will be discussed and approved by each committee along with additional items that need to be incorporated due to the pandemic. Motion to approve CSB's Strategic Plan 2020-2022 for inclusion on the agenda of the next full Board of Directors made by Paula Just and seconded by Lloyd Gregg. Motion passed unanimously.

#### President's Report

Marci Murphy gave a report on the following:

- Paula Just will be leaving the Board of Directors at end of June. Ms. Murphy thanked Paula for her guidance and support, not only to CSB but personally. Mary Jane Brecklin will represent Health First on the board pending approval at the next board meeting.
- CSB is planning to open the Career Centers on May 18 with a 50% on/50% off workforce to avoid quarantining the entire staff should an infection occur. No date is scheduled for opening to the public yet and staff will still be working virtually. When the

Centers open it will be by appointment only. Staff will be provided hand sanitizers and face masks. Temperature checks will be done and staff will be encouraged to perform frequent hand washing and social distancing. The janitorial services will be increased and plexiglass guards will be placed at Greeters' desks.

- When customers return we anticipate additional Welfare Transition and SNAP clients to come in to do work requirements which were waived through May. RA has a lot of challenges and staff have been counselling applicants. CS will be putting a plan together in the next few weeks to address the work requirements for RA which go into effect on May 9.
- Data is only available through April 4 but hospitality, retail and healthcare have the highest RA claims. Healthcare will probably recover quickly, but hospitality and retail may have problems recovering.
- Paula Just said that Health First has been focusing on rebuilding community confidence, as there is a lot of apprehension about going back into healthcare settings. She asked the members to share the message that it is safe to come back.
- The draft agreement between CSB and DEO is in the process of being updated and changes were reviewed. Updates will be provided when they are finalized.
- New executive committee duties were reviewed. New duties include governance, bylaws, recruitment and board reappointments.
- The next board meeting will be via teleconference.

## Discussion/Information Items:

Documents Approved by the Board of County Commissioners

The Board of County Commissioners approved the following documents at its meeting on 4/21/20:

- CSB Local Plan 2020-2024 this plan is updated periodically to meet changing economic conditions and workforce needs. It is modified every 2 years.
- Memorandum of Understanding (MOU) for Chief Elected Official (CEO) this MOU details the relationship between CEO and CSB.
- MOU and Infrastructure Funding Agreement the MOU covers mandated CSB partners and costs.
- Addendum for the One-stop Operator C2 Global Professional Services this addendum to the previously approved career service provider contract covers firewalls and internal controls to prevent conflicts of interest. It will be incorporated into future contracts with the one stop provider.

## Quarterly Hurricane Recovery Report

Staff shared status and resources used for the CSB Hurricane Recovery Program including grant status, worksite/restoration activities, program costs, and work based training/certifications. There was brief discussion on Hurricane Irma funds.

## Governance/Finance Committee (GFC) Update

Daryl Bishop gave an update on the GFC which had met earlier in the day. Items reviewed at the meeting included preliminary budget for board approval, bylaws changes, reappointments, new board members, and officer positions. Susie Glasgow asked if CSB had seen a big increase in SNAP applications. Marci Murphy said she would ask staff and send everyone that information.

## Grow the Resources of the Board

A matrix was shared showing grant opportunities, unrestricted revenue projects and partnerships that CSB is pursuing to help grow the resources of the Board. There was

discussion on the Health Emergency Dislocated Worker Grant and the Community Development Block Grant

## Adjournment:

The meeting adjourned at 5:23pm.

Submitted by,

Reviewed by,

(signature on file) 5/7/2020 Lyn Sevin Date (signature on file) Susie Glasgow

<u>5/7/2020</u> Date

## CareerSource Brevard (CSB)

Executive Committee Meeting July 9, 2020

### MINUTES

The meeting was held via teleconference during the COVID-19 pandemic.

Members in Attendance: Susie Glasgow (Chair), Lloyd Gregg, Nancy Heller, Mike Menyhart.

Members Absent: Daryl Bishop

Staff in Attendance: Marci Murphy, Lyn Sevin.

Guests: None

Susie Glasgow called the meeting to order at 8:02am.

Public Comments: There was no public comment.

#### **Discussion/Information Items:**

#### Workforce Recovery Grant

Staff reviewed the \$40million CARES Act funds that have been awarded to the Board of County Commissioners and said that Commissioner Lober wanted to allocate \$750,000 to CSB if CSB had any programs that it could use to help small businesses.

CSB proposed a short-term, stop-gap employment program to assist small businesses with 50 or less employees to rehire the unemployed, underemployed, and furloughed workers who have been impacted by COVID-19. CSB proposed utilizing the work experience model which allows CSB, through the use of a staffing agency, to provided subsidized employees to businesses. This model provides needed resources to small businesses to be able to hire back their employees, while rebuilding their customer base, and giving a boost to the economic recovery in Brevard County. CSB sent a proposal to the County and it was approved at the June 30 County Commission meeting after the indirect costs were reduced. The program will available on a first come first served basis.

It was noted that Brevard County now has 46,000 who have filed for reemployment compensation.

There was discussion on number of employees per company, number of businesses and employees expected to be helped, salaries, the availability of additional funding, and outreach.

### Other Business

Staff said that the County Commission had tabled approval of the Board of Director appointments and reappointments until they had more information on the membership process, including board member gender and ethnicity. Staff will provide them with the requested information and a vote will be taken at the next meeting on July 21. Staff said they would keep the Committee updated on the outcome.

Adjournment: The meeting adjourned at 9:18am.

Submitted by,

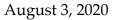
Reviewed by,

(signature on file) Lyn Sevin

7/14/2020 Date

<u>(signature on file)</u> Susie Glasgow

7/14/2020 Date





## Action Brief

## **Board Member Nominations**

## <u>Background</u>

According to the CareerSource Brevard (CSB) bylaws, Article IV, para. C, "All board member nominees are appointed by the Brevard Board of County Commissioners as recommended to them by the full Board of Directors. Nominations for appointment of Directors to (1) fill vacancies on the Board (2) to serve another term or (3) to increase the number of Directors on the Board shall be held throughout the year with nominations received and vetted through the Executive Committee. Nominees shall be voted on at Board meetings by a majority of Directors then holding office, including those Directors whose term shall expire at such meeting. The Brevard Board of County Commissioners have final approval."

The nomination below would fill a mandatory Community College Seat:

**Randall Fletcher,** Vice President of Academic and Student Affairs, Eastern Florida State College is recommended to fill the seat vacated by Linda Miedema.

The nomination below would fill the business seat:

**David Stills**, Chief Information Officer, Valco Network is recommended to fill the seat vacated by Travis Mack. David Stills works for the same company as Travis Mack.

Are there any other nominations the Committee would like the president to pursue?

## <u>Action</u>

Approve or deny Randall Fletcher and David Stills as Board members for approval at the next full Board of Directors meeting.



August 3, 2020

## Action Brief

## President's PY 19-20 Goal Review

## **Background**

Every year the President's goals are set and approved by the Executive Committee and then ratified by the Board. Compensation for achieving these goals is equal to up to 15% of the Employee's annual Base Salary at the beginning of the fiscal year.

Attached are the President's PY19-20 goals and the status of the goals through June 30, 2020.

## <u>Action</u>

Approve or Modify completion of President's Goals for PY 19-20 and the incentive compensation structure awarded for each goal for a total of 15% as stated in the President's Contract.

Goal	Percent	Measure	Results
Focus on increasing our footprint with community based and faith based organizations to ensure CSB is finding and serving hidden talent.	4%	Increase the number of referral sites and number of referrals by 100%. From 14 to 28 sites and referrals from 33 to 66.	New Sites: From 14 to 34 (20 new sites) Referrals from CBOs/FBOs: From 33 to 152 <u>Other Accomplishments</u> : On-line web-based referral form and process Partner Spotlight Program CBO Zoom Chats
Build up the Aerospace/Aviation Sector	3%	Hold two Sector Strategy Consortium workshops, create two subcommittees with a minimum of two actions items addressing Aerospace/Aviation workforce issues. Develop and Implement a joint workforce plan with Lockheed Martin Aero-flex planning grant – Partner with a minimum of 3 Companies to create a core curriculum that is customized to Brevard County's Aerospace/Aviation Industry.	Held two consortium workshops. 10- 17-19 and 1-30-20. Also held an AeroFlex Business Learning Event on 3-4-20 with 30+ attendees. The consortium did not want subcommittees but instead defined three priorities of focus: 1)Define effective Career Pathways to drive talent to the industry 2) Develop trainings for identified skills gaps to build and retain talent 3) Drive the talent pipeline to the industry by creating a Strategic Communications Plan. Lockheed Plan(LM) Initial Lockheed Martin meeting – July 15, 2019

- Lockheed Martin/CSB Funding Support Plan created and sent to CareerSource Florida (CSF) – August 27, 2019
- Bi-weekly Meetings since Sept. 2019 held with CSF providing updates of local efforts
- Local LM meetings resulting in an April 2020 meeting with LM Talent Acquisition and Registered Apprenticeship Senior Management
- June 2020 Notified by LM Senior Team that local hiring has been delayed until at least January 2021 and discussion will convene at that time.

## <u>Aero-flex</u>

Curriculum has been reviewed and core training modules have been established:

- Individual Meetings with SpaceX, Knights Armament, Northrop Grumman and Contec America
- In-depth review of curriculum facilitated at an Aero-Flex Business Learning Event on

			March 4, 2020 where 11 industry partners gave input.
Build workforce capacity with Brevard's citizens and businesses affected by the Opioid Crisis	2%	<ul> <li>Phase 1 Implementation of the <u>Brevard</u> <u>Recovery Works Grant</u></li> <li>Design and hold 6 Community Information Sessions</li> <li>Design and hold 2 Business Learning Events</li> <li>Design and distribute outreach material</li> <li>Educate/train internal staff on helping this population</li> <li>Enroll 20 participants</li> </ul>	Designed and held 7 Community Information Sessions along with 25 partner learning events 2 Business Learning Events (SpaceCoast SHRM and Talent Recovery: Learn from Experts about Hidden Talent) Outreach Campaign Designed and Implemented Staff Training complete with ongoing monthly staff meetings 45 enrolled
Increase the integration of the ex- offender population into Brevard's workforce	2%	<ul> <li>Implementation of the RISE Grant</li> <li>Enroll 30 participants</li> <li>18 Complete the custom designed ex-offender workshop</li> <li>12 customers enter employment</li> </ul>	30 participants enrolled 30 participants completed RISE workshop 15 participants entered employment

Integrate an on-line Learning Platform into CareerSource Brevard.	2%	<ul> <li>Create an implementation plan consisting of the following:</li> <li>Integration of platform into 3 of CSB's processes</li> <li>Cost-Benefit Analysis</li> <li>Go\No-go decision and procurement if decision is "go"</li> </ul>	<ul> <li>Plan completed and Metrix product purchased in April. Integrated in:</li> <li>Youth Summer Earn and Learn</li> <li>AARP</li> <li>Wagner Peyser (Universal Customer)</li> <li>SNAP/WT</li> <li>WIOA</li> <li>Due to COVID, this product was rolled out and has been utilized by many of CSB's funding streams.</li> </ul>
Legislative Advocacy – Become a leader in Florida's Workforce Advocacy Solutions	2%	<ul> <li>Creation of a State Apprenticeship Legislative Agenda to be used by Florida's Workforce Development Association (FWDA) during the next legislative session</li> <li>Promotion of the Workforce Legislative Agenda to a minimum of 3 state and local elected officials.</li> </ul>	Position paper crafted November 2019 and utilized by FWDA during the 2020 Legislative Session. Presented to Senator Wright, Representative Plasencia and Representative Sirois.



# CareerSource Brevard's Presidents Goals for PY 20-21



## Presidents Proposed PY20-21 Goals (15%)

Goal	Percent	Measure
Support and assist small businesses impacted by COVID-19.	4%	<ul> <li>Create a proposal and present to County for acquisition of CARES Act dollars to help small businesses</li> <li>Negotiate a signed contract with the County</li> <li>Implement Brevard Workforce Assistance Program. Outcomes: <ul> <li>Number of Businesses that utilized the program and number of employees brought back to work</li> <li>Number of participants permanently rehired after program end</li> </ul> </li> </ul>
Create a new dimension and flexibility to Career Center Services through virtual processes and programs	4%	<ul> <li>Metrix on-line learning platform – Number of licenses utilized by customers</li> <li># of Virtual workshops held and number in attendance</li> <li>Virtual job fairs- # held and attendance</li> <li># of Virtual Business Learning Events</li> <li>Sharing of 3 Success Stories from customers utilizing CSB's Virtual Services</li> </ul>



## Proposed 20-21 Goals

Goal	Percent	Measure
Expand the workforce and training outcomes of the Aerospace/Aviation Sector	3%	<ul> <li>Convene (virtually or in-person) two Aerospace Sector Strategy Workshops</li> <li>Creation of at least 2 Career Pathways to drive talent to the industry</li> <li>Work with FloridaMakes and Space Coast Consortium Apprenticeship Program (SCCAP) to map Aero-flex training modules to the Industrial Mfg. Technician RA and the Mechatronics Technician and CNC Technician occupations of the SCCAP RA to identify potential credit for prior learning from the Aero-flex pre-apprenticeship program.</li> <li>Hold one Business Learning Event to establish two new additional industry partners for Aero-flex participation</li> </ul>
Build workforce capacity by assisting Brevard's citizens that have been impacted by the Opioid Crisis and educate businesses about the hidden talent available from this affected and recovered population.	2%	<ul> <li>Host/Convene at least one Workforce virtual event, inclusive of individuals from the US Conference of Mayors, featuring Brevard Recovery Works and opening the door to discussion regarding similar programs across the country.</li> <li>Enroll 40 additional persons into the grant</li> <li>Provide 2 Business Learning Events</li> <li>Provide 3 Community Learning Sessions</li> </ul>
Demonstrate CareerSource Brevard's impact and bring awareness of the value of CSB's services to Brevard County during national disasters and pandemics.	2%	<ul> <li>Conduct, at a minimum, one quarterly outreach to the community. Outreach includes, but is not limited to, presentations, meetings, articles, interviews, etc.</li> </ul>



## Approve or Modify the President's goals for PY20-21 and the incentive compensation structure contingent upon available funding.





August 3, 2020

### Information Brief

#### **Executive Committee Duties**

#### **Background**

At the Retreat in February CSB's Board of Directors created a new Strategic Plan with new goals and objectives for 2020-2022 which necessitated the governance responsibility to move to the Executive Committee. Bylaws were changed to reflect the move. The purpose of the Executive Committee of the Board of Directors is to provide executive oversight and governance of all activities of CSB.

According to CSB Bylaws the Executive Committee now has the following duties:

The Executive Committee shall consist of the Chair of the Board, Vice Chair of the Board, Treasurer of the Board, Past Chair of the Board, and Chair of any standing committee created in response to governing legislation and policy direction of the Corporation's funders, or the needs of the Corporation.

The Executive Committee shall have the authority to exercise those powers of the Board, which may be lawfully delegated and consistent with these Bylaws. The Chair of the Board shall preside over the Executive Committee. A majority of the Executive Committee shall constitute a quorum.

The Executive Committee shall have and may exercise all authority of the Board, except for the following prohibitions:

- May not remove existing officers or Board Directors or elect new officers.
- May not adopt, repeal, or amend these Bylaws or Articles of Incorporation.
- May not adopt or amend the budget or adopt programs except when time requirements clearly do not permit action by the full Board without unduly restricting needed services to the constituency it serves. Under those circumstances, in the discretion of the Chair, the Executive Committee may

approve or amend the budget, adopt programs and approve contractors for competitively bid funds from federal, state and local governments, from foundations, and from sector sources. In such cases the Executive Committee shall report its actions and recommendations at the next Board meeting for ratification.

The Executive Committee will also be responsible for the Governance process to include making recommendations to the Board of Directors on the following:

- Bylaws
- Recruitment of new board members, recommendations of additional terms by existing directors and nominations of officers to the board
- Board Training

The Executive Committee shall meet, with reasonable notice, at the call of the Chair, the President or upon receipt of written request by any three Directors of the Executive Committee.



REVISED 07/17/2020

### Grow the Resources of the Board Report

**BOLD** Denotes Revisions or Additions

GRANTS (Federal, State Local Competitive and Non-competitive)				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Grant Name: H-1B American Promise Grant (APG) Time Frame: 01/01/17 – 12/31/20 Funding Source: USDOL Partner(s): LWDB 12 Central Florida	\$2,380,337	This project targets high-growth jobs aligned with the Information Technology (IT) and IT-Related industry sector, ranging from entry-level occupations to high- level management positions in LWDB Region 12 & 13 using a sector strategy approach.	<ul> <li>CSB has enrolled 396 persons in the APG grant. Some additional updates include:</li> <li>This grant ends 12/30/20. Staff has submitted a grant modification to USDOL that would allow for additional training funds for the APG efforts. Approval was granted on July 8, 2020.</li> <li>Trained career center to staff to utilize the Optimal Resume Suite to produce "virtual portfolios" for job seekers. This has allowed job seekers to utilize the tools for virtual interviews with employers.</li> </ul>	Gary Sulski
Name: Cooperative Outreach Program with Moore Communications and CareerSource Florida Time Frame: 10/01/19 – 06/31/20 Funding Source: Wagner Peyser State Level Funding Partner(s): CareerSource Florida & Moore Communications	\$40,400	This funding is allocated based on our region size and is focused on strengthening CSF network brand, influencing action by business/job seekers to use CSB services, connect business with talent and to offset communication outreach costs and support local efforts.	<ul> <li>5<sup>th</sup> Annual Out-of-State Engineering Talent Attraction &amp; Recruitment Campaign results-to-date:</li> <li>May-June Run</li> <li>LinkedIn Lead Generation Ads, Google Ads, Direct E- mail Message, dedication web page</li> <li>Increase reach and engagement, lower cost per lead by leveraging assets and optimizing historical data.</li> <li>381,500 impressions (ad views)</li> <li>2,615 clicks (requested more information)</li> <li>47 conversions (sharing their email address)</li> <li>1,613 visits to the engineer landing page from LinkedIn &amp; Google ads</li> <li>8 engaged with CSB recruiter with 2 in EF now.</li> <li>2<sup>nd</sup> Annual Local Unemployed/Underemployed/ Introduction to Key Industry Sectors – Campaign results-to- date</li> </ul>	Denise Biondi

GRANTS (Federal, State Loc Resource Information		Grant Focus	Current Status	Staff
Resource Information	Amount Awarded	Grant Focus	Current Status	Lead
Grant Name: Dislocated Worker Grants (DWG) Time Frame:	Awarded	Projects for clean-up, demolition, repair, renovation, and reconstruction of destroyed	<ul> <li>Paid Facebook Ads &amp; E-mail Message to contact form on career services page</li> <li>Increase reach and engagement, lower cost per lead by leveraging assets and optimizing historical data.</li> <li>710,300 impressions (ad views)</li> <li>4,191 ad clicks driving target to career services page</li> <li>3,448 traffic to career services page</li> <li>1,688 form completers who received email sequence</li> <li>75% of career services page traffic from paid ad, 25% from other outreach</li> </ul>	Lead Jim Watson
Various Dates- 9/30/2020 Funding Source: USDOL through DEO DWG Partner(s): NA		<ul> <li>public structures, facilities, and lands within the affected communities.</li> <li>Maria work is focused on evacuees from Puerto Rico.</li> <li>Brevard Recovery Works focused on persons impacted by the Opioid Crisis.</li> <li>COVID 19 relates to public health emergency and is focused on humanitarian projects and persons unemployed due to the pandemic.</li> </ul>		
Irma	\$13,500,000		<ul> <li>Grant expires 9/30/2020, however DEO is seeking a USDOL extension. Total:</li> <li>282 Participants Enrolled</li> <li>187 Receiving Supportive Services</li> <li>145 Employment at Exit</li> </ul>	Jim Watson
Dorian	\$1,300,000		Providing support to National Seashore & Wildlife Refuge. First projects started in Jan 2020. Totals • 15 Participants Enrolled	Jim Watson

GRANTS (Federal, State Loc Resource Information	Amount	Grant Focus	Current Status	Staff
Resource mornation	Awarded		ourient otatus	Lead
			• 15 Receiving Supportive	
			Service	
		_	O Employment at Exit	
Maria	\$125,000		Extended to 9/20/2020. Most	Wendi Bost
			CSB funds already obligated	
			however grant is open in the event that DEO obligates	
			additional funding. Total 28	
			Participants Enrolled, 27	
			Receiving Services & 9	
			Employment at Exit.	
			Programming was scheduled for	
			April 2020 was adjusted to an Online Platform 10 people	
			registered and learned about	
			living and working in Central	
			Florida, 5 from Puerto. Remains	
			open in the event that DEO	
	<b>.</b>	-	allocates additional funding.	Wendi
Opioid/Brevard Recovery Works	\$2,000,000		Grant activities to date include:	Bost
VVOIKS			Total of 56 Participants     Currently Enrolled	
			56 Receiving Services	
			15 Entered Employment	
			• 6 are in training	
			• 2 Employed in	
			Humanitarian Services	
			• 2 Business Learning	
Health Emergency	\$318,000		Events CSB received \$318,000 but	James
Dislocated Worker Grants	<i><b>4010,000</b></i>		could receive additional	Watson
in Response to COVID-19			allocations later. Staff working	
Outbreak			with Brevard County, ELC,	
			Aging Matters, and City of	
			Palm Bay. Total:	
			• 4 Participants Enrolled –	
			goal of 17	
			3 Receiving Services	
			0 Employment at Exit	
Grant Name: Rebuild Florida	\$255,615	Rebuild Florida is a partnership	The current NFA expired on	Jeff Witt
Time Frame: 09/01/2018 -		of DEO and the U.S. Department		Or
06/30/2020		of Housing and Urban Development (HUD), which	occupancy by 06/30/2020 as their work in Brevard had been	Don
Funding Source: DEO/		approved funding to local	reduced over time. This ends	Lusk
Community Development		communities for Florida's long-	the revenue provided by the	
Block Grant – Disaster		term recovery efforts after the	use of our facilities in	
Recovery (CDBG-DR)		2017 hurricane season. Rebuild	Rockledge.	
Partner(s): Innovation		Florida Housing Repair funds will		
Emergency Management (IEM)		help eligible homeowners impacted by Hurricane Irma.		
Grant Name:	\$2,049,784	The target is low to moderate	CSB was notified on 02/26/20 of	James
Department of Economic	φ_,0,0,70≠	income individuals. Brevard is	the award of funding. CSB staff	Watson
Opportunity		counties identified as impacted	received a draft contract for	
Community Development		by Hurricane Irma designated to	review and approval on April 27,	
Block Grant – Disaster		benefit from this funding. The	2020. Staff reviewed and	
Recovery (DR)		grant allows CSB expand	provided comments on the	

GRANTS (Federal, State Local Competitive and Non-competitive)				
Resource Information	Amount	Grant Focus	Current Status	Staff Lead
Workforce Recovery Training Program Time Frame: 3/01/2020 – 06/30/2023 Funding Source: DEO/ HUD/CDBG Partner(s): Listed in Grant	Awarded	existing programs to provide training in construction trades, including roofing, masonry, carpentry, concrete finishing, plumbing, HVAC, electricity, heavy equipment operations, carpet laying, glass/window installation, plastering and welding.	contract and we are awaiting feedback. It is expected that progams and services will begin by September 2020.	
Grant Name: FloridaMakes - NIST Time Frame: 10/1/19 – 9/30/2020 Funding Source: VIA Florida Makes U.S. Department of Commerce National Institute of Standards & Technology Partner(s): CareerSource West Palm Beach; FloridaMakes	\$125,000	This grant was submitted in support of Florida Makes grant submission to the U.S. Department of Commerce National Institute of Standards & Technology (NIST) to support the expansion of the AeroFlex Pre-apprenticeship Program in Brevard County.	<ul> <li>Program staff continue to meet frequently with FloridaMakes representative to provide grant updates, challenges related to COVID and identified solutions. Currently in agreement that a no cost extension to 3/31/21 will be requested with updated budget allocations in early August. Grant metrics are aligned with the performance outcomes of the state grant supporting this effort:</li> <li>Enrollment, training completed and employment of 12 jobseekers. To date: 11 enrolled, 3 completed and 2 employed. 10 additional in the preassessment process.</li> </ul>	Judy Blanchard
Grant Name: Aero-Flex Pre- Apprenticeship Program Time Frame: 02/01//2019 - 12/31/2020 Funding Source: CS Florida – Sector Strategies Partner(s): CareerSource Palm Beach, Tooling U, EDC, FloridaMakes, the Future's Center for Apprenticeship & Work Based Learning, SpaceFlorida, ASRC, Brevard Adult Ed, Northrup Grumman, Lockheed Martin, South Bay Workforce Investment Board, Training Funding Partners.	\$149,129	CareerSource Brevard (CSB) in partnership and collaboration with CareerSource Palm Beach (CSPB) will replicate a very successful, employer-driven pre- apprenticeship program that has been proven to support industry needs in California. The Aero- Flex Pre-Apprenticeship program will also meet the workforce development needs common to our region's aerospace and aviation manufacturing industry partners. This unique training program provides a customized layer within the framework to allow each employer to design or 'flex' its own program, meeting not only needs of the industry but each participating employer.	Grant support staff continue to meet bi-weekly with CS Palm Beach, and partnering agencies to discuss program progress and deliverables. Industry meetings continue to champion employer support of the program. The first cohort of trainees (3) have successfully completed training. With the interruption of business operations due to COVID-19, program staff requested, and received, a no cost performance period exentsion to 12/31/20. Strategic marketing/outreach collateral for both employers and jobseekers continues. Grant funded dedicated frontline Career Counselor continues to assess applicants for the program. Aerospace Business Liaison continues to educate industry for securing employer partners. A new strategic, direct mail campaign	Judy Blanchard & Clinton Hatcher

GRANTS (Federal, State Local Competitive and Non-competitive)						
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead		
	Awarueu		to employers was deployed in July.			
Grant Name: Brevard Adult Education Pre- Apprenticeship Program Expansion Time Frame: 01/01/2019 - 08/31/2020 Funding Source: CS Florida Partner(s): Brevard Adult Education, Brevard Air Conditioning Contractors Association (BACCA), Coastal Mechanical, Southeast Power Corp,, Brevard Electrical Apprenticeship Program, ABC Institute	\$100,000	This collaboration with Brevard Adult Education Pre- apprenticeship Program to support Building & Construction trades. The following lists each of the apprenticeship partners for this grant and the Pre- Apprenticeship program:	Currently, Cohort 2 and Cohort 3 are active and operating off of a virtual platform due to the pandemic. Both programs will have to push their graduation date as the hands-on performance evaluations have not been possible to complete. Cohort 2 has 7 active students, 6 of which have obtained their OSHA certification card. Cohort 3 has 10 active students, 5 of which have obtained their OSHA certification card. CSB Business Services have solidified (3) worksite agreements for work experiences. Currently, two of the companies are interviewing students. Adult Education will opened their offices to full staff on July 6, but it is currently unclear when the students will report back to campus.	Jana Bauer /Wendi Bost		
Grant Name: R.I.S.E. Brevard Time Frame: 01/01//2019 - 08/30/2020 Funding Source: CS Florida Partner(s): Brevard County Drug Court & Florida Department of Corrections	\$250,000	"R.I.S.E. Brevard" stands for Re- entry Intervention resulting in Successful Employment. This grant will target the Ex-Offender population from our partners who are in need of vocational training and career assistance.	This grant request was submitted to CareerSource Florida for \$379,005. An outcome of the planning grant is to train 36 persons. CSB started enrolling customers on 4/17/19 as of 07/14/20 – 45 customers enrolled, 23 employed, 2 WBT, 2 Recidivism after completion. This grant ends on 8/30/20 and all funds have been expended. This will continue to be a program available to our jobseekers and employers.	Jim Watson		
Grant Name: Florida College Access Network – Seed Grant Time Frame: 05/1/19- <b>9/30/2020</b> Funding Source: Hosted by University of South Florida Partner(s): Brevard Public Schools & METCA (Macedonia Education & Technology Academy)	\$20,000 (Includes \$10,000 CSB Match)	The focus of this grant is to develop a Local College Access Network (LCAN). These are strategic alliances focused on increasing college and career readiness, access and completion for students. This includes expanding programs, services, resources, policies to address the systemic barriers that prevent access to postsecondary education.	<ul> <li>A Modification to the grant award was signed on May 26, 2020 which officially allowed for the extension of the grant until September 30, 2020.</li> <li>The Workforce Round Table event planned for May was rescheduled due to COVID-19. Our Collaborative efforts with the Wells Fargo grant are still in discussion for a</li> </ul>	Megan Cochran		

GRANTS (Federal, State Local Competitive and Non-competitive)					
Resource Information         Amount         Grant Focus         Current Status         St           Awarded         Awarded					
			possible virtual September event.		

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)				
Resource Information	Amount	Grant Focus	Current Status	Staff Lead
	Awarded			
Grant Name: Back to Work 50+ (BTW 50+) Time Frame: 3/1/19 – 12/31/2020 Funding Source: AARP Foundation Partner(s): NA	\$110,000	CSB was selected to submit a grant application & plan which was approved to begin the AARP 50+ Services in Brevard County. The current program focused on Women ends 02/2/2019. This program will focus on all persons 50+. It will allow us continued use of AARP Foundation Logo, outreach support and educational materials	<ul> <li>CSB has been granted funding for year 6 (Jan 1 – Dec 31, 2020).</li> <li>Performance as of July 9<sup>th</sup> includes:</li> <li>12 workshops held, 125 attendees (of 126, 99% of goal)</li> <li>Enrolled in Coaching - 55 (of 60, 92% of goal)</li> <li>Gained Employment - 22 (of 60, 37% of goal) (including participants carried over from the 2019)</li> <li>Upcoming Cohorts: Wave 34 – August 2020 Wave 35 – September 2020</li> </ul>	Jana Bauer
Grant Name: Ticket to Work (TTW) Program Time Frame: Indefinite Funding Source: Social Security Administration Partner(s): Vocational Rehabilitation	<b>\$271,269</b> To Date	Focused on eligible TTW customers who want to return unsubsidized employment using the Employment Network (EN).	Staff continue to work with eligible customers who are interested in work or training. EN continues to progress at a modest pace with <b>49</b> tickets being assigned. Receipts for the PY 19-20 were \$24,842 for a cumulative total of \$271,269	Jim Watson
Grant Name: Florida Partnership Plus Time Frame: Indefinite Funding Source: Social Security Administration Partner(s): Vocational Rehabilitation (VR)	\$11,500 To Date	Exiting Voc. Rehab participants who have found employment and are currently receiving SSI or SSDI. CSB will provide Employment Network mandatory follow up services. Funds are reported as part of the SSA TTW program and are unrestricted. CSB receives compensation in two forms: (1) \$1000 for any participant exiting that remains employed at SGA (Substantial Gainful Activity) for a seven month duration. (2) \$500 for written benefit summary analysis (BSA) completed by a	CSB received \$ 10,000 in PY 16 -17 and 17-18, CSB received \$1,500. There was one newreferral for this program in PY 18-19 and no payment has been made to date. <b>Despite</b> efforts to increase program referrals none have been done. Staff will re-engage Voc. Rehab staff to determine if this is still a viable program.	Jim Watson

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)						
Resource Information	Amount	Grant Focus	Current Status	Staff Lead		
	Awarded	certified Community Partner Work Incentive Coordinator (CPWIC).				
Grant Name: Tobacco Free Florida Time Frame: Indefinite Funding Source: Bureau of Tobacco Free Florida Partner(s): Florida Department of Health	\$51,312.50 To Date	The Bureau of Tobacco Free Florida (BTFF) partners with Florida RWB's to promote the "3 Free and Easy Ways to Quit" program to help clients quit tobacco and improve their employability. While this program is available free to all Florida residents, the Department of Health targets workforce clients and reward LWDB's for each client referral.	This agreement provides unrestricted revenue. Receipts for PY19-20 fourth quarter- (4/1/20- 6/30/20) is \$75.00 Cumulative total of \$51,312.50	Marina Stone		
Grant Name: Healthcare Sector Strategy Time Frame: 7/1/16 – 9/30/19 Funding Source: Private Sector Partner(s): A variety of health care employers, training vendors and others.	\$530,170 To Date In 5 <sup>th</sup> year	Employ a Healthcare Sector Strategist to coordinate Healthcare Sector Strategy to facilitate solutions for current workforce issues over the next five years, and resources to meet both long and short term goals as established by the industry as a whole.	<ul> <li>Achieved two out of five SMART Goals for the quarter, but still on track to meet grant performance.</li> <li>All the students from the first Home Health Aide (HHA) training are working and six new students received scholarships and entered training.</li> <li>DOXA Academy became a Brevard Healthcare Workforce Consortium partner and is a new provider to help with HHA training.</li> <li>Our grant partner Macedonia Education Technology and Career Academy helped us recruit Home Health Aide Candidates and arranged training orientations for candidates at vendor facilities, where candidates were able to complete scholarship paperwork while our career centers were closed due to COVID- 19. They also facilitated a TEAS Prep course for fourteen candidates.</li> <li>Held the virtual Brevard Healthcare Workforce Consortium meeting on June 24<sup>th</sup> to identify impacts of COVID-19 on</li> </ul>	Megan Cochran		

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)				
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
			workforce recruitment, retention and training.	
Grant Name: Wells Fargo AARP 50+ Support Services Time Frame: 10/01/2018 - 11/01/2019 Funding Sources: Wells Fargo Bank Partners(s): NA	\$10,000	The focus of this grant is to assist participants in our program with support services needed to ensure successful job placement. Services can consist of transportation assistance, clothing to create a good first impression, and test preparation fees, etc.	To date, we have assisted 111 AARP BTW50+ participants with \$10,459 in services. Services have included transportation, first impressions and certification/testing/licensin g assistance. Due to additional funding received, all graduates of the AARP BTW50+ are now receiving \$100 in incentives automatically. These include \$50 for gas and \$50 to put towards clothing, first impressions or anything else that will enhance their employment opportunities.	Jana Bauer
Grant Name: Wells Fargo Supportive Services for Community Empowerment Time Frame: 10/01/2019- 11/01/2020 Funding Sources: Wells Fargo Bank Partners(s): NA	\$10,000	The focus of this grant is to assist participants with supportive services that are not WIOA eligible. 75% of the funding will be to support the AARP Back to Work 50+ program, and the remaining 25% will be to support a two-week internship opportunity for Eau Gallie high school students in the Aviation Fabrication and Assembly Program. A total of ten incoming seniors will be provided with a two- week internship, receiving a supportive service stipend for each day.	Due to additional funding received, all graduates of the AARP BTW50+ are now receiving \$100 in incentives automatically. These include \$50 for gas and \$50 to put towards clothing, first impressions or anything else that will enhance their employment opportunities. CSB will be rolling over the funding available to Eau Gallie to next summer 2021. The program was cancelled due to COVID-19.	Jana Bauer
Grant Name: Wells Fargo Workforce Roundtable Time Frame: 10/01/2019 – 11/01/2019 Funding Sources: Wells Fargo Bank Partners(s): TBD	\$5,000	Funding will be utilized to create a workforce roundtable involving key partners which may include Goodwill, NeighborUp, Community Action, local school board and others to have a discussion around creating site-based programs to pilot to impact the movement of workforce in our low-to-moderate community.	CSB, Wells Fargo and an expert facilitator are reviewing options to bring this event into a virtual setting to provide flexibility should local venues not be fully functional in September.	Jana Bauer

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)									
Resource Information	Amount	Grant Focus	Current Status	Staff Lead					
	Awarded		000	Jana					
Grant Name: AARP	\$300,000	This grant focuses on low-income	CSB received	Bauer					
Foundation (Non-Direct		(250% Poverty) seniors (50+) by	notification on July 10 <sup>th</sup> that we were not selected						
Service Outreach Grant)		focusing on business/industry to	for this funding.						
Time Frame: 07/01/2020 –		build talent pipelines. Businesses	for this funding.						
06/30/2022		will be recruited and shown the							
		advantages of hiring older							
Funding Sources: AARP		workers. This grant provides							
Foundation		\$150,000 yearly for two years. This							
		grant will work in tandem with our							
Partners(s): Senior		existing AARP program.							
Community Services									
Employment Program									
Grant Name: Brevard	\$750,000	To assist small businesses (for	A contract with Brevard	Judy Blanchard					
County Board of County		profit and non-profit) with 50 or	County has been						
Commissioners – CARES		less employees who have been	executed, program						
Act Grant		impacted by COVID-19. CSB's	outreach collateral, business application,						
Time Frame: 07/01/2020 –		proposal included providing a	and worksite agreements						
12/30/2020		employment program. The	have all been developed.						
Funding Sources:		program focuses on using the	Staffing Agencies are						
Coronavirus Aid, Relief,		work experience model to allow	geared for support and						
and Economic Security		employers to hire back	roll out of the program						
(CARES)		dislocated/furloughed staff for	began July 20 <sup>th</sup> .						
. ,		up to 16 weeks via use of							
Partners(s): None		staffing agencies.							



### **Quarterly Hurricane Recovery Report - April 2020**

This report is provided to show status and resources used for the CareerSource Brevard (CSB) Hurricane Recovery Program. This report covers Matthew, Irma and Dorian.

#### **Grant Status**

Hurricane Projects Since 2016	Grant Status	Can Be Extended	Total Funding Approved	Funding Expenditure s To Date	Temporary Workers Utilized	Moved to Unsubsidized Employment
Matthew	Project Closed 9/2019	NA	6.1M	6.1M	147	105
Irma	Project Open Expires 09/30/2020	Yes	13M	6.4M	221	141
Dorian	Project Open Expires 09/30/2020	Yes	2.7M	.2M	12	0

68.5% find permanent jobs w/ skills and training obtain during recovery work

#### **Worksite & Restoration Activities**

Worksites		Restoration		
		Accomplished Outcomes		
Brevard County Department of		• Revegetated 11.4 miles of dune		
Natural Resources		• Planted 325,500 sea oats		
Brevard County Parks & Recreation		• Cleared 323 miles of trails, removed over		
• City of Palm Bay		800 trees		
City of Cocoa		• Removed over 4300 tons of debris		
Canaveral National Seashore		• Repaired 3,900 feet of storm water		
• U.S. Fish & Wildlife Refuge		drainage & 4 culverts		
City of Cape Canaveral		• Repaired 17 crossovers at seashore		
City of Cocoa Beach		<ul> <li>Repaired 13 comfort stations</li> </ul>		
Turkey Creek Park		• Restoration of 64 County & City parks		
Marine Resources Council		Repaired 21 facilities		
United Way		• Repaired 1,800 feet of pier		
		• Replaced 2.5 mile of dune fencing		
		<ul> <li>Replaced 840 signs</li> </ul>		
		<ul> <li>Repaired 21 miles of roads and dykes</li> </ul>		
		• Cleared 15 miles of canals		
		• Replaced 7.5 miles of boardwalks & trails		

