

# Executive Committee Meeting Monday, November 1, 2021 - 4:00pm CSB Conference, Rockledge

(Teleconference if unable to attend in person: 321-394-0707)

Attendees:	Lloyd Gregg (Chair), Mary Jane Brecklin, Nancy Heller, Mike Menyhart	, Colleen Browne, Susi	e Glasgow,
	Agenda		
	To facilitate and be the catalyst for workforce d that are responsive to the employment needs	•	
Call to Order Roll Call		Lloyd Gregg	<u>Page No.</u>
Public Comment:			
Presentations: A. Developir Resources	ng for the Future: Business & Employee	Melissa Byers	1 – 5
	nstruction Grant	Jana Bauer	6 – 9
Action Items: A. Approval c	of Executive Minutes for 8/2/21	Lloyd Gregg	10 – 11
B. Finance Co	<i>nation Items:</i> Report (no brief) ommittee Report (no brief) Resources of the Board	Marci Murphy Colleen Browne	12 - 16
Adjourn			

### Meeting information is always available @ careersourcebrevard.com

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this meeting is asked to advise CareerSource Brevard at least 48 hours prior to the meeting by contacting Lyn Sevin at (321) 394-0507. Persons who are hearing or speech impaired can contact Lyn Sevin through the Florida Relay Service by dialing 7-1-1

# **Upcoming Meetings:**

August 2021 19th Board of Directors-8:00am

October 2021 12th Industry Workforce Committee-8:30am 26<sup>th</sup> Career Center Committee-8:30am

# November 2021

1<sup>st</sup> Finance Committee-3:30pm 1st Executive Committee-4:00pm 18th Board of Directors-8:00am

# January 2022

13<sup>th</sup> Industry Workforce Committee-8:30am 25th Career Center Committee-8:30am

# February 2022

7<sup>th</sup> Finance Committee-3:30pm 7<sup>th</sup> Executive Committee-4:00pm 17th Board of Directors-8:00am

# <u>April 2022</u>

12<sup>th</sup> Industry Workforce Committee-8:30am 26th Career Center Committee-8:30am

May 2022 2<sup>nd</sup> Finance Committee-3:30pm 2<sup>nd</sup> Executive Committee-4:00pm 19th Board of Directors Retreat-8:00am-12pm (TBD)



# **Meeting the Needs of Brevard Businesses**





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# **Online Metrix Learning- SkillUp Brevard**

# **Provelt Assessments**

 Timed tests to determine a candidate's knowledge, skills and abilities on specified material.

### WHY SKILLUP?

- Learn about different career paths that interest you.
- Identify the skills you need to pursue your chosen path and
- create a plan.Complete interactive courses at your own pace and retake courses as needed.
- Show off your new skills to employers with certificates of completion.

### **SkillSoft Courses**

- Retain employees by bridging skill gaps
- 6,000+ courses
- 120+ skill tracks

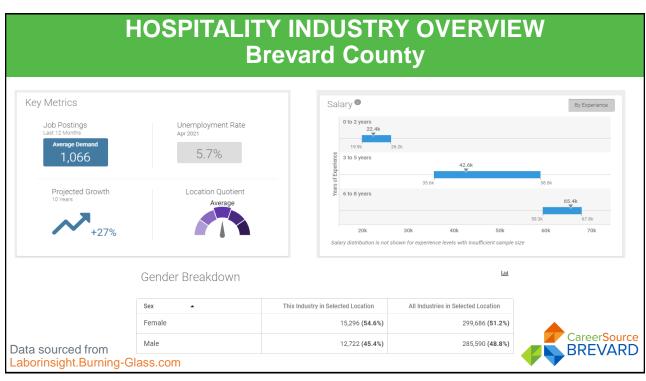
### SIGN UP FOR SKILLUP FOR FREE:

- 1. You must have an EmployFlorida account to participate in Skill-Up. Visit <u>www.employflorida.com</u> to register.
- 2. Then, visit brevard.skillupamerica.org/job-seekers.cfm.
- 3. Scroll down, and click on Register for Free.
- 4. Click on Sign Up Now.
- 5. Complete the Registration Form.
- 6. You will receive an e-mail from <a href="mailto:support@metrixlearning.com">support@metrixlearning.com</a> granting you access to take courses.

Questions? E-mail SkillUpBrevard@careersourcebrevard.com for help.







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# HOSPITALITY INDUSTRY OVERVIEW Brevard County

Mald / Housekeeping Staff
Hotel Desk Clerk
Building and General Maintenance Technician
Hotel Manager
Waiter / Waitress
Laundry Worker
Night Auditor
Busser / Banquet Worker / Cafeteria Attendant
Bartender
Host / Hostess
Host / Hostess

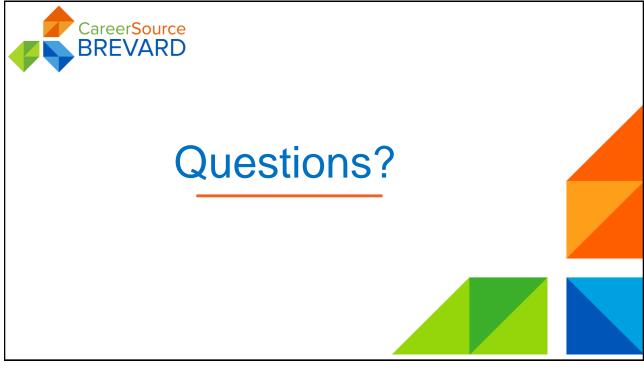
### Top Requested Skills

Specialized Skills 🕕	Baseline Skills 🕚
Cleaning	Physical Abilities
Guest Services	English
Housekeeping	Communication Skills
Laundry	Teamwork / Collaboration
Customer Service	Multi-Tasking
Repair	Organizational Skills
Scheduling	Writing
Front Office	Computer Literacy
Sales	Detail-Oriented
Budgeting	Leadership



# Hospitality Occupations Breakdown by Department:

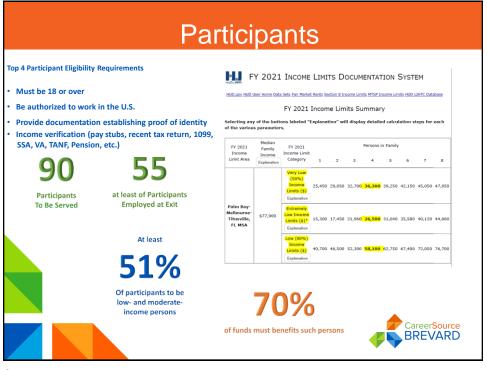
Occupation Y	Occupation Family	Job Postings (#) Last 12 Months	Job Postings (%) Last 12 Months	Projected Growth 10 Years	Salary Range 25th-75th percentile	Risk of Automation 🕕	Location Quotient 🕕
Hotel Desk Clerk	Customer and Client Support	187	17.9%	+5.3%	\$20 - 24k	High Risk	1.4 ^
Customer Service Representative	Customer and Client Support	5	0.5%	+6.8%	\$34 - 36k	Medium Risk	0.9 —
Bell Person / Baggage Attendant	Hospitality, Food, and Tourism	4	0.4%	+3.5%	\$24 - 27k	Medium Risk	0.8 ~
Concierge	Hospitality, Food, and Tourism	16	1.5%	+20.6%	\$22 - 25k	Low Risk	0.6 😽
IOUSEKEEPING	i						
Occupation 🔻	Occupation Family	Job Postings (#)	Job Postings (%) Last 12 Months	Projected Growth 10 Years	Salary Range 25th-75th percentile	Risk of Automation 🕕	Location Quotient 🕕
Maid / Housekeeping Staff	Hospitality, Food, and Tourism	208	19.9%	+10.7%	\$19 - 23k	Medium Risk	1.4 ^
Laundry Worker	Personal Services	31	3%	+8.1%~~	\$19-21k	Medium Risk	1.5 🔨
Housekeeping / Environmental Services Supervisor	Hospitality, Food, and Tourism	19	1.8%	+10.6%	\$25 - 32k	High Risk	0.8 ~

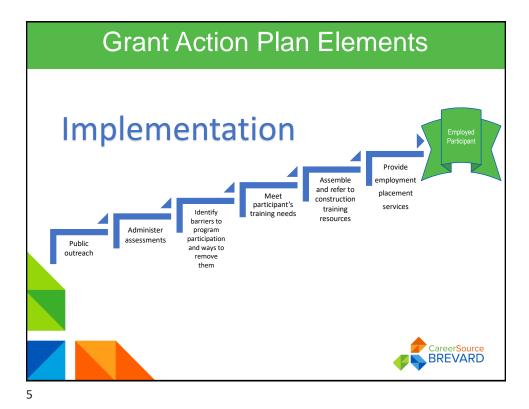
















# CareerSource Brevard (CSB)

Executive Committee Meeting August 2, 2021

# MINUTES

The meeting was held via teleconference during the COVID-19 pandemic.

**Members in Attendance:** Lloyd Gregg (Chair), Colleen Browne, Mike Menyhart, Susie Glasgow.

Members Absent: Mary Jane Brecklin, Nancy Heller.

Staff in Attendance: Marci Murphy, Lyn Sevin, Jeff Witt.

Guests: None

Lloyd Gregg called the meeting to order at 4:00pm.

Public Comments: There was no public comment.

# Action Items:

Approval of Executive Committee Minutes

Motion to approve the Executive Committee minutes for May 3, 2021 made by Susie Glasgow and seconded by Mike Menyhart. Motion passed unanimously.

# Bylaws Revisions

Staff explained the Bylaws approval process said that CareerSource Florida has updated Administrative Policy Number 091 Local Workforce Development Board Composition and Certification, and Administrative Policy Number 110 Local Workforce Development Area and Board Governance, necessitating changes to CSB's current Bylaws. Staff presented a summary of the changes which included updates to the purpose and responsibilities of local boards, changes in the nomination and composition of Directors, term limits for board members, additional training and record keeping requirements, and expanded the duties of the Chair.

Penny Binkly joined the meeting at 4:06pm and explained that Mary Jane Brecklin was unable to join the meeting due to critical duties at Health First.

Motion to recommend the Board of Directors approve the Bylaws revisions made by Colleen Browne and seconded by Susie Glasgow. Motion passed unanimously. The changes will be sent to the Board of Directors for approval and the Brevard Board of County Commissioners for ratification.

# President's 2020-2021 Goals

Marci Murphy gave a presentation on the accomplishments of her Annual Goals for PY20-21. There was discussion on the training offered with Florida Makes and the Aero-flex grant. Motion to approve the President's compensation of 15% of annual base salary to be paid as a lump sum made by Mike Menyhart and seconded by Susie Glasgow. Motion passed unanimously.

# President's 2021-2022 Goals

Marci Murphy presented her proposed Goals for PY21-22. Motion to recommend approval of the President's goals for PY21-22 to the Consent Agenda of the next full Board of Directors made by Colleen Browne and seconded by Susie Glasgow. The motion passed unanimously.

# **Discussion/Information Items:**

# Executive Committee Duties

Staff reviewed the Executive Committee's roles and responsibilities and said that the purpose of the Executive Committee is to provide executive oversight and governance of all activities of CSB. The Executive Committee consists of the Chair of the Board, Vice Chair of the Board, Treasurer of the Board, Past Chair of the Board, and Chair of any standing committee. The Executive Committee is responsible for the Governance process to include making recommendations to the Full Board of Directors on Bylaws, Recruitment of board members, board member training, and supervision and compensation of CSB's President. The Committee suggested updating this brief for future reference to include the review and accomplishments of the Presidents yearly goals and authorization of incentive compensation.

# Grow the Resources of the Board

A matrix was shared showing grant opportunities, unrestricted revenue projects and partnerships that CSB is pursuing to help grow the resources of the Board. There was brief discussion on Hurricane Erma, Hurricane Dorian, and the Opioid and COVID grants.

# Hurricane Report

Staff shared status and resources used for the Irma and Dorian Hurricane Recovery Programs including grant status, restoration activities, program costs, and work-based training and certifications.

# Finance Committee Report

Colleen Browne gave an update on the Finance Committee which had met earlier in the day. Items reviewed at the meeting included Succession Planning, the committee's role, and monitoring reports.

Ms. Murphy welcomed Lloyd Gregg as the new Chairperson of the Board and said she was looking forward to working with him.

# Adjournment:

The meeting adjourned at 5:14pm.

Submitted by,

Reviewed by,

(signature on file)	8/9/2021	(signature on file)	8/4/2021
Lyn Sevin	Date	Lloyd Gregg	Date



REVISED 11/01/2021

# Grow the Resources of the Board Report

**BOLD** Denotes Revisions or Additions

GRANTS (Federal, State Local Competitive and Non-competitive)					
Resource Information	Amount	Grant Focus	Current Status	Staff Lead	
Opioid/Brevard Recovery Works	Awarded \$1,500,000		Grant extended until 3/31/22. Activities include (as of September 30 <sup>th</sup> ): • 158 Participants Enrolled (actual goal achieved) • 158 Receiving Services (actual goal achieved) • 88 Entered Employment (actual goal achieved) • 20 are in training • 4 obtained credentials • 4 Humanitarian Services • 3 Business Learning Events (event occurred in July	Beatrice Boursiquot	
Health Emergency Dislocated Worker Grants in Response to COVID-19 Outbreak	\$1,867,263		2021)Additional funding was received bringing total to \$1,867,263.Staff are working with Aging Matters, Early Learning Coalition, Second Harvest Food Bank, City of Palm Bay Housing Dept., Daily Bread, Central Brevard Sharing Center, Catholic Charities of Central Florida, City of Melbourne Housing & Urban Improvement, Macedonia Community Development, Brevard County Housing And Human Services Department, Community of Hope, Brevard Neighborhood Development Coalition, Habitat for Humanity of Brevard Inc.Total activity: • 64 Participants Enrolled • 7 Employment at Exit • Grant Expires 3/31/2022	James Watson	
Grant Name: Department of Economic Opportunity Community Development Block Grant – Disaster Recovery (DR) Workforce Recovery Training Program	\$2,049,784	The target is low to moderate income individuals. The grant allows CSB expand existing programs to provide training in construction trades, including roofing, masonry, carpentry, concrete finishing, plumbing, HVAC, electricity, heavy equipment operations, carpet laying,	CSB has received approval to expend funding and has moved forward on scheduling the first construction training class on November 29, 2021, in partnership with United Academy. The program will focus on safety, OSHA 10,	James Watson	

GRANTS (Federal, State Loc	al Competitive a	nd Non-competitive)		
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead
Time Frame: 3/01/2020 – 06/30/2023 Funding Source: DEO/ HUD/CDBG	Awarded	glass/window installation, plastering and welding.	Platforms, Forklift, and Fall Protection. Future trainings will begin January 2022.	
Partner(s): Listed in Grant Grant Name: USDOL Apprenticeship Expansion Grant – Growing Advanced Manufacturing Apprenticeship Across America (GAMAAA) Time Frame: July 15, 2019 – July 15, 2023 Funding Source: HIB Funds; Subrecipient of West LA (CA) Workforce Investment Board Enroll and train 40 jobseekers into AeroFlex Pre-Apprenticeship Program	40 ToolingU Licenses and \$20K for Administration	CareerSource Brevard (CSB) in partnership and collaboration with the West LA (CA) WIB will continue to train jobseekers in a very successful, employer-driven pre-apprenticeship program that has been proven to support industry needs in California and Florida. The Aero-Flex Pre- Apprenticeship program meets the workforce development needs common to our region's aerospace and aviation manufacturing industry partners. This unique training program provides a Soft Skills component, Core technical learning and Real-World employment via an On-the- Job training option.	no cost) to 40 additional Aero-	Thomas LaFlore
Grant Name: Substance Use Disorder (SUD) Navigator Grant Time Frame: 05/06/21- 08/31/23 Funding Source: DEO Wagner-Peyser 7 (b) Partner(s): Local agencies involved in SUD treatment & services	\$156,520 (Projected)	This grant is provided to support hiring costs for a designated staff member to plan for and provide services for persons with Substance Use Disease (SUD). This person will utilize the funding to establish connections with existing local resources, as well as to address the stigma and barriers for persons with SUD. The overall goal is to assist in moving these customers to self-sufficent employment.	<ul> <li>Grant expenditures are expected to begin in the next 45 days.</li> <li>Implementation will focus on blending the Opioid grant activities into the SUD work plan.</li> <li>The focus will continue to serve reentry, SUD and others impacted by the Opioid Crisis.</li> </ul>	Beatrice Boursiquot
Grant Name: "Get There Faster" Launch IT Program Grant Time Frame: 10/01/21 – 09/30/23 Funding Source: CareerSource Florida Partner(s): Brevard Achievement Center, CareerSource	\$1,319,363 (Proposed)	This grant is provided to support veterans, military spouses and dependents, adults and disabled with a customized educational program (called LaunchIT) that trains individuals in IT- specific two certification tracks. The grant will fund a minimum of 40 participants for training, work experience and supportive services.		Jana Bauer

GRANTS (Federal, State Local Competitive and Non-competitive)					
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead	
Central Florida, CodeCraft Works					
Grant Name: "Get There Faster" Salesforce Academy Program Grant Time Frame: 10/01/21 – 09/30/23 Funding Source: CareerSource Florida Partner(s):	\$923,305.97 (Proposed)	This grant is provided to support low-income returning adult learners and youth to connect them with industry-driven credentials. PepUp Tech is a training provider that will offer cohort-based training in Salesforce skill development, a highly desired skillset in the	proposal to CareerSource Florida on October 4, 2021. No final awards have been	Jana Bauer	
Brevard Public Schools Adult and Community Education, Brevard Public Schools Career and Technical Education, PepUp Tech		current workforce on a nationwide scale. The grant will fund up to 50 participants for training, work experience and supportive services.			

UNRESTRICTED REVEN	UES (Non-governm	ental funding, Fee for service, Foundation and C	Corporate giving programs)	
<b>Resource Information</b>	Amount	Grant Focus	Current Status	Staff Lead
	Awarded			
Grant Name: Ticket to Work	\$314,622	Focused on eligible TTW	There were no new TTW	James Watson
(TTW) Program	To Date	customers who want to return	receipts in the first quarter PY	Haloon
		unsubsidized employment	21-22. We received payments	
Time Frame: Indefinite		using the Employment Network	of \$1,743 in the 1 <sup>st</sup> Qtr. 21-22 for	
		(EN).	a cumulative total of \$314,362.	
Funding Source:			Staff continue to work with	
Social Security Administration			eligible customers who are	
Administration			interested in work or training. EN continues to progress at a	
Partner(s):			modest pace.	
Vocational Rehabilitation			modest pace.	
Grant Name: Tobacco Free	\$53,824.50	The Bureau of Tobacco Free	This agreement provides	Marina
Florida	To Date	Florida (BTFF) partners with	unrestricted revenue.	Stone
		Florida RWB's to promote the		
Time Frame: Indefinite		"3 Free and Easy Ways to Quit"	Receipts for PY21-22 first	
		program to help clients quit		
Funding Source: Bureau of		tobacco and improve their	\$262.50.	
Tobacco Free Florida		employability. While this		
		program is available free to all		
Partner(s): Florida		Florida residents, the		
Department of Health		Department of Health targets workforce clients and reward		
		LWDB's for each client referral.		
Grant Name: Healthcare	\$632,362	Employ a Healthcare Sector	<ul> <li>Despite this quarter's CNA</li> </ul>	Megan Cochran
Sector Strategy	To Date	Strategist to coordinate	multi-media and community	
<u>-</u>	In 5 <sup>th</sup> year	Healthcare Sector Strategy to	outreach training campaign	
Time Frame:		facilitate solutions for current	yielding one hundred training	
7/1/16 – 9/30/2021		workforce needs, projections	inquiries, this resulted in only	
Funding Source: Private		for workforce issues over the next five years, and resources	two CNA training completions. The	
Sector		to meet both long and short	performance measure was	
			not met.	

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)					
Resource Information	Amount Awarded	Grant Focus	Current Status	Staff Lead	
Partner(s): A variety of health care employers, training vendors and others.	\$20,000	term goals as established by the industry as a whole.	<ul> <li>METCA-ECC held their recruitment fair on September 9<sup>th</sup>, attracting six CNA training candidates, meeting both our quarter and grant performance measure.</li> <li>METCA-ECC held the TABE Boot Camp for four CNA candidates this quarter and two successfully completed and were referred to CSB for scholarship resources. With twenty candidates served, the performance measure was met.</li> <li>With the passing of Marty Ward, CSB modified the agreement with Confidence Builds Success Academy which allowed us to offer the CARE Maximize Your Performance training on demand. Four teachers took the course for a total of 28, but we were unable to achieve the forty needed for performance measure.</li> <li>TEAS Prep Academy was not offered this quarter so having served five out of ten candidates, the performance goal was not met.</li> <li>Even though we were unable to achieve the forty needed for performance measures with Addendum 6, we learned and evolved our talent development strategy to support employer based training initiatives, which will strengthen the workforce and promote worker retention. This proposal for Addendum 7 was submitted for consideration and subsequently approved.</li> </ul>	Jana Bauer	
Supportive Services for Community Empowerment Time Frame: 10/01/2018 - 11/01/2021	φ20,000	assist participants in our program with support services needed to ensure successful job placement. Services can consist of transportation	cash card tracking system for these incentives. To date, \$8,500 remain in available funds for incentives.		
Funding Sources: Wells Fargo Partners(s): NA		assistance, clothing to create a good first impression, and test preparation fees, etc.			

UNRESTRICTED REVENUES (Non-governmental funding, Fee for service, Foundation and Corporate giving programs)					
<b>Resource Information</b>	Amount	Grant Focus	Current Status	Staff Lead	
	Awarded				
Grant Name: AARP	\$10,000		CSB has hosted the Microsoft	Deidre McVay-	
BTW50+ Skill Development		enhancement of current	5	Schulmeister	
Program Enhancement		BTW50+ coaching experiences			
Funding		by improving access to an			
Time Frame: 7/1/2021 –		existing advanced digital skills			
12/15/2021		training needed for local in- demand jobs. Based on			
12/15/2021		demand jobs. Based on Department of Labor data,			
Funding Sources: AARP		employers have released 7,000			
Foundation		job postings that focused on			
		the need of Microsoft Office			
Training Partner: Brevard		proficiencies. Funds will be	funding was allocated to serve		
Adult Education		provided to support instruction	as a scholarship for 2 July		
		of Microsoft Office, Word, Excel			
		and Powerpoint to AARP	a MOS certification through		
		BTW50+ participants.	New Horizons with funding		
			braided through WIOA. A		
			quarterly report regarding the		
			seminars' performance was		
			provided to AARP and positive		
			feedback was received. Grant		
			funding expires on December		
			15 <sup>th</sup> and we are currently on		
			track to spend all of the funds		
			by then.		