

# CareerSource Brevard

Industry Workforce Committee

January 16, 2024

## Minutes

The meeting was held in person and virtually via Microsoft Teams.

**Members in Attendance:** Mike Menyhart (Chair), Art Hoelke, Traci Klinkbeil, Trudy McCarthy, Nancy Peltonen and Rachel Rutledge

**Members Absent:** Kristen Bakke, Rohit Ghosh, Karen Houston, Jeff Jurinak, Frank Margiotta, D. Travis Proctor, Cordell Rolle

**Staff in Attendance:** Marci Murphy, Joy Bartlett, Amberstar Bush, Thomas LaFlore, Denise Biondi, Melissa Byers, Lisa Fitz-Coy, Michelle Jones, Mary Keen, Deserine Morgan, Lori Robinson, Stephanie Robinson, Marina Stone, James Watson and Kimberly Weatherby

**C2 Staff in Attendance:** Caroline Joseph-Paul, Julie Berrio, Ahmanee Collins-Bandoo, Linda Hadley, Melissa Janssen, Bob Knippel, Ramsey Olivarez, Sally Patterson. Kory Sillerud from the Career Center

**Guests in Attendance:**

Trish McGetrick, CareerSource Flagler Volusia Outreach and Special Projects Director

**Call to Order:**

Mike Menyhart (Chair) called the meeting to order at 8:32am and roll call was taken.

**Public Comment:**

There was no public comment.

**Presentation:**

A presentation on Education and Industry Consortium was shared. The REACH Act Implementation required several system wide improvements; one is the implementation of the Education and Industry Consortium. The goal is to ensure education and industry are discussing talent needs and education offerings along with sharing information with local workforce development boards. Policy requirements, meetings, reports, consortium members and next steps were outlined. The Chair shared that this is one of the many first steps in the consolidation process.

**Action Items:**

Approval of Industry Workforce Operations Committee Minutes of October 10, 2023

Motion to approve the Minutes from the October 10, 2023 meeting was made by Nancy Peltonen. Art Hoelke seconded the motion. The motion passed unanimously.

President's Update

Marci Murphy shared an update on the consolidation efforts. On October 13th FloridaCommerce announced that CSB would assume responsibilities as the fiscal agent for CareerSource Flagler Volusia (CSFV). CSB has hired a temporary CFO for CSFV through June 30<sup>th</sup>, created a Fiscal Agent agreement that was approved by the CSFV Board of Directors in December. Florida Commerce had additional edits to the agreement so both Board Chairs and the Counties of Volusia and Flagler will need to sign the document. New bank accounts were created as well. On January 8<sup>th</sup>, CSB officially assumed responsibilities as the fiscal agent for CSFV. Two staff members were hired by CSB to work the fiscal agent duties. The county attorneys of Brevard, Flagler and Volusia have started working on the new interlocal agreement that needs to be in place NLT June 30, 2024. Unemployment rates were shared from November 2023 and the US was at 3.7%, Florida was at 2.9% and Brevard was at 3.2%. Lightcast released the 2023 Talent Attraction Scorecard, ranking Florida as the #1 state in the nation for attracting and developing a talented workforce for the second year in a row. In December, FloridaCommerce announced that Florida's labor force continues to thrive, outpacing the nation in over-the-year growth for 30 consecutive months. Florida was also ranked #1 for entrepreneurship by researchers at The Digital Project Manager with more than 2.8 million business formations.

**Discussion/Information Items:**

Committee Goal Status

Staff reviewed the matrix of the Industry Workforce Committee including the Goals, Objectives, Strategies, Actions, Timeframes and Status of each strategy. Brief presentations about the Aviation/Aerospace and Construction Sectors along with the Rapid Response Coordinator updates were shared by members of the Business Services Team.

Business Services Quarterly Review Presentation

A presentation was shared that highlighted CSB Recruiting Events, Job Fairs, Workshops, Presentation and Panels and Business Learning Events along with a Fact Sheet for July 1, 2023 through December 31, 2023.

Multimedia Outreach Presentation

The Outreach Department shared a presentation of social media, direct email marketing and paid advertising and other activities from July 2023 through December 2023.

**Adjourn:**

There being no further discussion or business, Mike Menyhart adjourned the meeting at 9:41am.

Respectfully submitted,

Reviewed by,

{signature on file}

Marina Stone

02/07/24

Date

{signature on file}

Mike Menyhart, Chair

02/07/24

Date